160 PAGE COMICS DIGEST IN FULL COLOR

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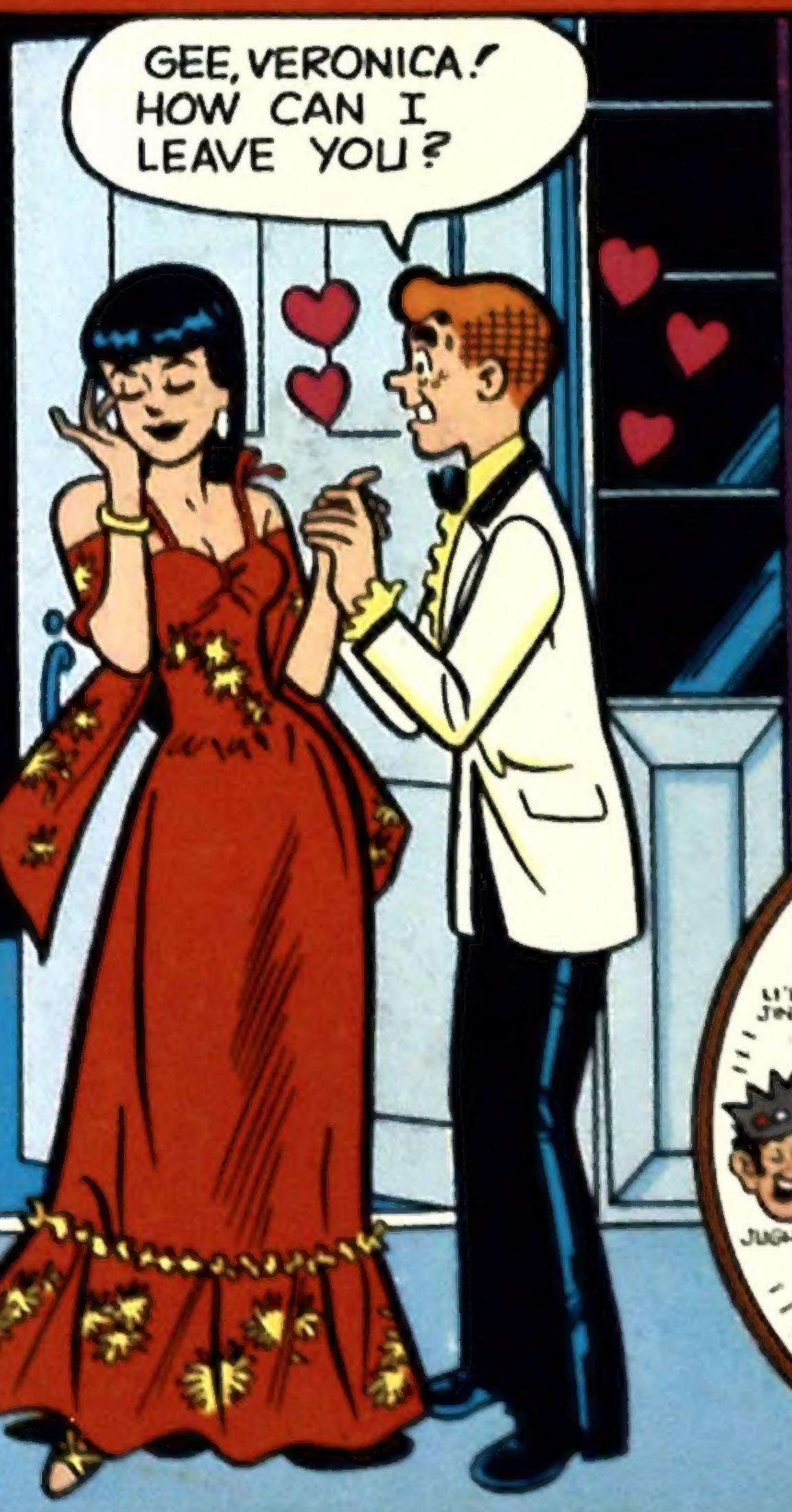
YOK! HYUK! HA! HA! HA!

160 PAGES

Archie

Fawcett

No. 15 COMICS DIGEST 60¢



Archie "Unbalanced"

ARCHIE, BEFORE YOU GO OUT, WOULD YOU HELP ME CLEAR THE TABLE?

HUH? ...OH! SURE, MOM!

EEEEEK!

MOM!! WHAT'S WRONG?

EEEP!!

CRASH!

GOLLY, MOM! YOU BROKE ALL YOUR DISHES!

WHA'D I DO? WHA'D I DO??

SWISH!

IT'S JUST NOT *LIKE* MOM TO BLAME ME FOR SOMETHING *SHE* DID!

HELLO, ARCHIE!... WHAT'LL IT BE?

CHOKLIT SHOP

NOTHING, POPS! ...I JUST HAD BREAKFAST!

SO HANG AROUND! ...IT GETS LONELY IN THE MORN...

---AWK!!

GIVE ME THOSE GLASSES!

OOP

EEP!

YIP!

CRASH!!

CHOKLIT SHOP

BUT I DIDN'T DROP THEM! YOU DID!

BOY!... I'M CERTAINLY GETTING A RAW DEAL TODAY!

HI, MR. LODGE!

EGAD! IT'S GOING TO BE ONE OF THOSE DAYS!

I'LL CALL VERONICA! WAIT IN THE STUDY!

YES SIR!

YIPE!-- MY BEST CANE!

ARCHIE! THAT CANE WAS A GIFT FROM THE MAHARAJAH OF EYESOR!

IT WAS?

ER.. WH-WHO GAVE YOU THE VASE, MR. LODGE?

VASE??

YI-I!

YOU YOUNG FOOL! THAT'S GENUINE *MING* CHINA! IT'S WORTH A *FORTUNE!*

THAT'S A PRETTY CARELESS WAY TO TREAT A FORTUNE!

YOU WATCH! *SOMEHOW* HE'LL DREAM UP A WAY TO BLAME *ME* FOR THAT!

DADDY! WHAT HAPPENED?... WHERE'S ARCHIE?

IF HE'S SMART HE'S CROSSING THE STATE LINE BY NOW!

POOR ARCHIE! HE'LL NEVER LEARN TO GET ALONG WITH DADDY!

I'VE GOT TO FIND THE POOR BOY!

HE OFTEN COMES TO THIS DESERTED BEACH TO SULK! AH! THERE HE IS ON THE BOARDWALK!

CLOSED FOR THE SEASON

(SIGH!)... NOW I WON'T BE ABLE TO DATE YOU UNTIL YOUR FATHER COOLS OFF! BOY! SOME DAYS IT'S JUST ONE THING ON TOP OF ANOTHER!

YOU ARE SO RIGHT, ARCHIEKINS!

Betty and Veronica

"THE PLACE KICK"

YOU SEE, THE SECRET OF PLACE KICKING IS TIMING! - WATCH MY FEET!

ALL RIGHT, BETTY! I'LL SEE YOU AFTER CLASS!

"GEE WHIZ"

KLUNK

H-H-HONEY!-I....

DON'T TOUCH ME!!

YOU SAW IT!! H-HE KICKED ME!

I'M GLAD I FOUND OUT ABOUT HIM IN TIME!!

YOU'RE ONE OF THE LUCKY ONES!

JUG! YOU KNOW IT WAS AN ACCIDENT! - I

WHA-HOP?

MY EX-FRIEND HERE HAS TAKEN TO KICKING WOMEN!

I'M NOT SURPRISED!

H-HE KICKED YOU?

RIGHT SMACK IN THE CORRIDOR!!

ARCHIE?

YUP! HE KICKED HER!

BZZ... BZZZ BZZZ!

BZZZ!

FOOT! BZZZZ...

I JUST CAN'T BELIEVE IT! HE'S USUALLY SO NICE!

SILLY!

IT WAS AN ACCIDENT OF COURSE!

WHAT?

T-THEN WHY ARE YOU...?

GROW UP, GIRL!

OPPORTUNITIES LIKE THIS DON'T GROW ON TREES!

STICK AROUND! MAYBE YOU'LL LEARN SOMETHING!

FOR YOU, MISS VERONICA!

SEE! IT'S STARTING!

WAS IT WORTH A KICK?

WOW! IS HE CRAWLING!

ANOTHER PACKAGE, MISS VERONICA!

THIS WILL BE CANDY!

TELEGRAM, MISS VERONICA!

ARE YOU LEARNING ANYTHING?

I'LL SAY! I WISH I COULD GET HIM TO BOOT ME A BIT!

LOOK! THERE HE IS!

(GIGGLE)-DOESN'T HE LOOK MISERABLE?

LET HIM IN, BETTY!

I'LL HIDE HERE AND LISTEN!

I WANT TO HEAR HIM CRY FOR A WHILE BEFORE I FORGIVE HIM!

HONEST, BETTY? S-SHE SAID I COULD COME IN? CHEEE!!

SHE'S TRYING TO DECIDE IF SHE SHOULD FORGIVE YOU!

GOLLY! IT WAS REALLY AN ACCIDENT!

I WAS JUST SHOWING JUG HOW TO PLACE KICK!

I WAS PRETENDING I HAD A FOOTBALL, SEE?

(GIGGLE)-

WHUMP!

RONNIE! HE TOOK OFF LIKE A SCARED RABBIT!

YOU SURE DO HAVE ALL THE LUCK!

OH, I DON'T KNOW!

DID YOU EVER GET TOO MUCH OF A GOOD THING?

The End

JUGHEAD

"STICKY SITUATION"

HI, JUG! WHAT'RE YOU DOING?

NOTHING MUCH! JUST STANDING HERE WITH MY FINGER CAUGHT IN THIS GUM MACHINE!

STA

YOU'VE GOT SOME STRANGE HOBBIES, JUG!

THIS IS NO HOBBY! IT'S AN ACCIDENT!

STATIONERY

THAT'S WHAT I THOUGHT YOUR HOBBY WAS!

ACCIDENTS!

HMM! THERE ARE TWO HUNDRED GUM BALLS AT A PENNY PER! AND THE COST OF THE MACHINE!...

WAIT, MR. BOND!

I THINK I CAN GET HIM FREE IN THE SCHOOL SHOP! GIVE US A LITTLE TIME!

LIKE HOW MUCH?

A COUPLE OF HOURS! PROVIDED WE AREN'T KEPT AFTER SCHOOL FOR BEING LATE!

OKAY! RUN ALONG!

COME ON, JUG! MOVE!

RING!

HOLY COW! THE BELL! I'LL SEE YOU BETWEEN CLASSES, JUG!

WHAT IS WHAT, MR. WEATHERBEE?

MERCY ME! A GUM MACHINE!

HEY! HOW 'BOUT THAT! A LITTLE OLD GUM MACHINE!

STOP THAT! RIGHT NOW!

WHEN DID YOU INSTALL THESE, SIR? DO YOU HAVE ANY POP CORN MACHINES? I LOVE POP CORN! DO YOU LOVE POP CORN MR. WEATHERBEE...

I DIDN'T INSTALL ANY MACHINES! AND I WANT THIS ONE TAKEN OUT OF HERE!

PUT IT NEAR THE TRASH CANS WITH THE REST OF THE GARBAGE!

JUGHEAD! WHAT ARE YOU DOING OUT HERE?

I'LL GIVE YOU FIVE MINUTES TO GET TO CLASS, OR ELSE!

YES, MISS GRUNDY!

HALT!

WHAT, MAY I ASK.. IS THAT?

THIS?

A WART?

DON'T GET GAY WITH ME, BOY! LET ME SEE WHAT...

OOPS! IT'S LEAKING!

COME BACK HERE, YOU...

WHAT'S GOING ON H...

CRASH

JUB! WHAT HAPPENED?

THE GUM BEGAN TO DROP ALL OVER THE FLOOR BACK THERE, AND...

..HEY, LOOK! MY FINGER IS UNSTUCK! I'M FREE!

I'LL RETURN IT WHILE THE FACULTY IS COOLING OFF!

I'LL JOIN YOU! I HAVE A FREE PERIOD!

I'LL WAIT OUT HERE WHILE YOU SETTLE UP!

STATIONERY

..AND I DROPPED ABOUT FIFTEEN GUM BALLS ON THE FLOOR! HERE'S THE MONEY TO PAY FOR THEM!

ALL RIGHT, JUGHEAD!

HEY! LOOK AT THAT! THEY'VE EVEN GOT THEM FOR THE KIDS, EH? ..HA! PRETTY CLEVER! HEY...

SALE

HEY! YOU KNOW WHAT THEY GOT, ARCH? THEY GOT THESE LIL' OL' GUM MACHINE BANKS FOR KIDS, AND THEY'RE ONLY TWO DOLLARS!

HO?

(U.P) ..I..ER.. WAS WONDERING HOW YOU WERE FIXED FOR CASH?

COLOR CHANGING WORDS

G	R	O	W	N
B	R	O	T	H
I	N	E	R	T
C	A	R	E	T
G	L	E	A	N

THE COLOR GREEN APPEARS IN THE SHADED DIAGONAL SQUARES SHOWN ABOVE. THROUGH THE ARRANGEMENT OF FIVE COMMON ENGLISH WORDS CAN YOU REARRANGE THE LETTERS OF EACH OF THE FIVE WORDS IN THE SQUARES AT THE RIGHT AND MAKE ANOTHER WORD ALSO THE NAME OF ANOTHER COLOR WILL APPEAR IN THE CORRESPONDING DIAGONAL SQUARES?

SUM FUN?

PRINT THE THIRD LETTER OF EACH NUMBER OVER THE GIVEN SQUARES.

THEN TOTAL THE THREE SOLUTIONS THAT READ ACROSS, TO GET THE TOTAL.

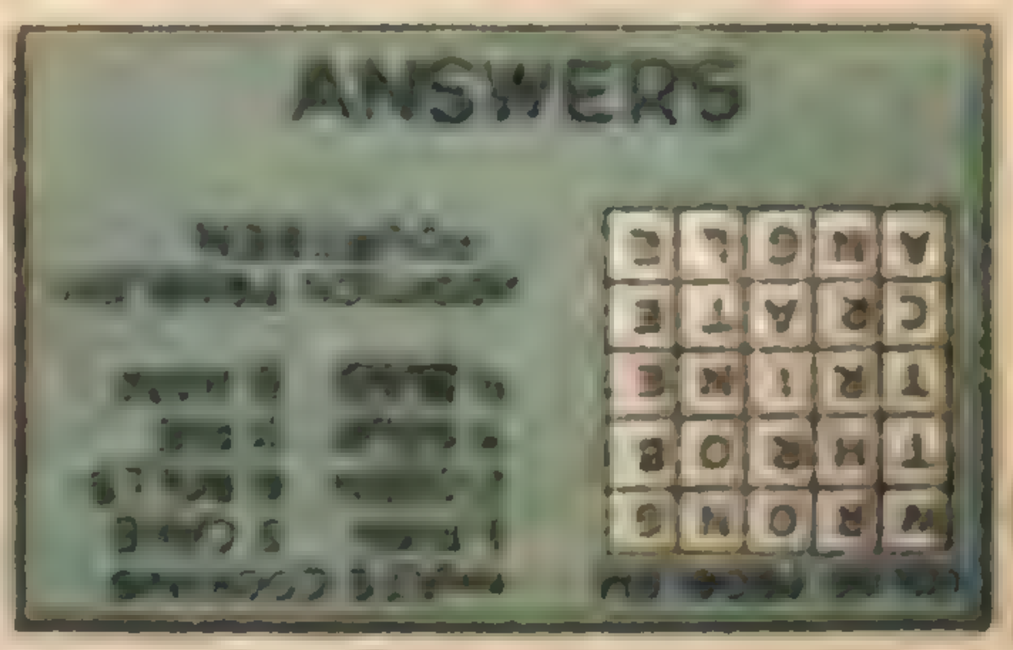
HOW FAST CAN YOU DO IT?

WHAT'S COOKING?

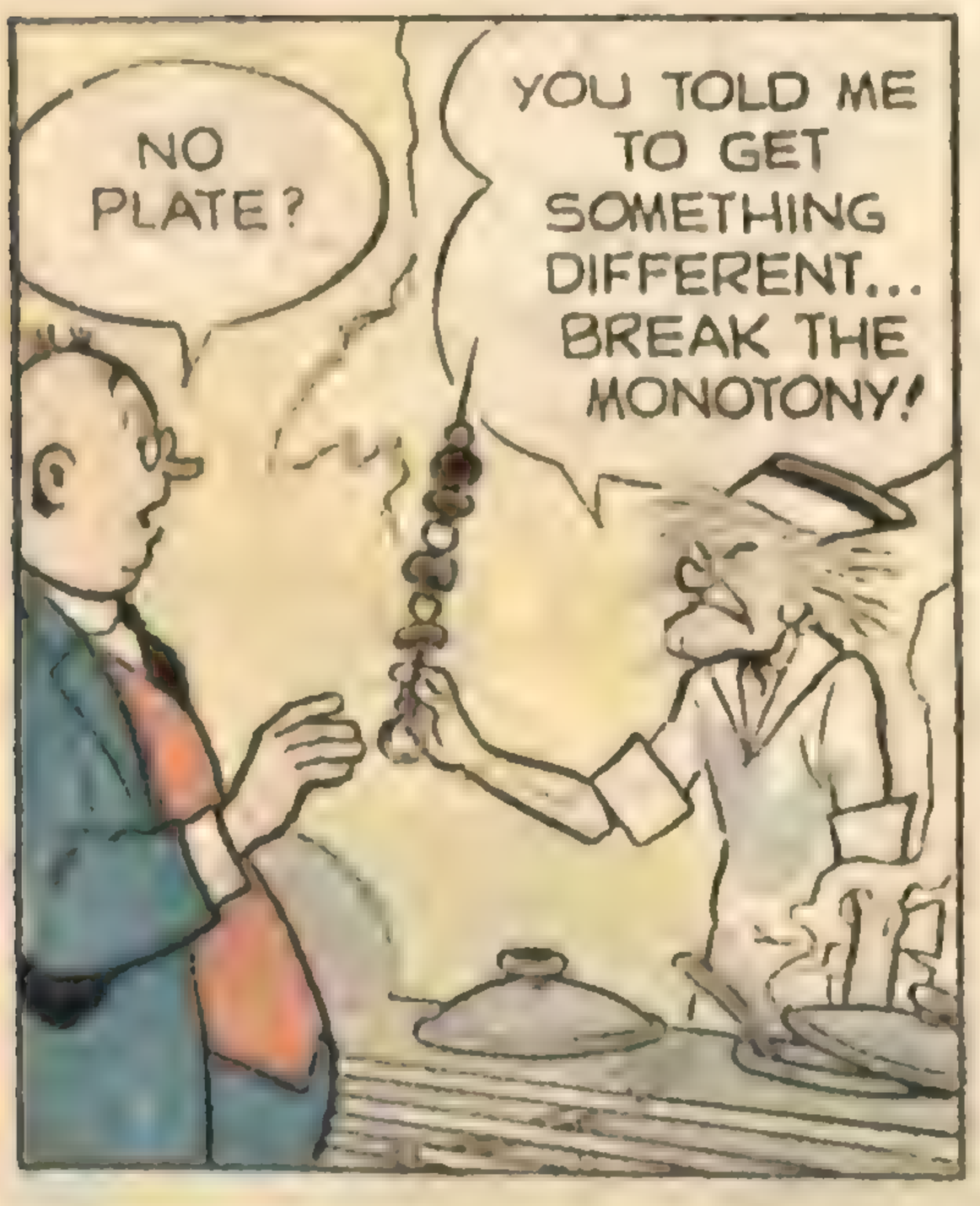
1. DISH
2. CORD
3. SOUR
4. BUDS
5. CAFE
6. HAS
7. TIE
8. DOLLS

CHANGE ONLY ONE LETTER IN EACH WORD SHOWN ABOVE TO SPELL THE NAMES OF EIGHT DIFFERENT FOODS.

ANSWERS



Archie's GAG BAG



Reggie IN "STAR STRUCK"

REGGIE, REGGIE, YOU'RE TRUE BLUE! REGGIE, REGGIE. WE LOVE YOU!

HURRAY FOR OL' REGGIE!

POLE VAULT, RELAY AND BROADJUMP! WHAT A CHAMP!

SHUCKS, FANS! ANY RED-BLOODED HERO COULDA DONE IT!

ARCH! THE LOOK OF ENVY HAS GOT TO GO! THE SECRET WORD IN THIS BRAVE NEW WORLD IS "LOVE" AND DON'T YOU FORGET IT!

ISN'T HE GLORIOUS?

THAT BOY'S GONNA SWEEP EVERY TRACK AND FIELD EVENT!

FOR HE'S A JOLLY GOOD FELL...

CRACK

HE'S HURT!

I DON'T THINK SO! LUCKILY IT WAS HIS *HEAD!*

MY STAR ATHLETE!! WHAT HAVE YOU DONE TO HIM?

TSK! I'M AFRAID YOUR ATTITUDE IS WRONG, ARCH! THE BOY HAS BEEN *HURT* AND A LITTLE *SMILE* PLAYS AROUND YOUR LIPS!

WHAT, ME SMILE?

TO THE DISPENSARY! EASY DOES IT! HE'S OUR ONLY HOPE FOR TOMORROW'S EVENTS!

HASN'T HE DONE ENOUGH, COACH?

HE'S THE ONLY ONE WHO CAN *WIN* FOR ME!

THE DOOR! THE DOOR IS OPENING!

GIVE HIM ROOM!

RELAX, FANS AND HERO WORSHIPERS! THE KING LIVES!

CAREFUL!... BACK OFF! THERE MAY BE POSSIBLE BRAIN DAMAGE!

THEN THERE'S NOTHING TO WORRY ABOUT, EH, COACH?

ARCH, IF YOU'RE GONNA BE PART OF THE FLOWER GENERATION, YOU'VE GOT TO KNOCK OFF THAT SPEAKING WITH A FORKED TONGUE!

I SAID SOMETHING BAD?

WE'RE RUINED! LOOK AT THAT HORRIBLE INJURY! HE'LL NEVER RACE TOMORROW!!

DON'T BE TOO SURE, COACH! WE HEROES ARE MADE OF STERNER STUFF!

DON'T! DON'T TRY TO EASE THE PAIN!

SAY IT! SAY IT! I'M A FAILURE AS A COACH!

YOU'RE A FAILURE AS A COACH!

YOU!! WHY COULDN'T YOU HAVE BROKEN YOUR HEAD?

CHEE, COACH! I DIDN'T KNOW YOU CARED!

COACH! I WISH I COULD TELL YOU THAT ONE MAN DOESN'T MAKE THAT MUCH DIFFERENCE! BUT YOU'RE RIGHT! I'M EVERY BIT AS GOOD AS YOU SAY I AM!

EVERYBODY LOVES REGGIE THE HERO!

MOSTLY REGGIE THE HERO!

US ORDINARY MORTALS SURE GET SHOVED ASIDE BY THE GREAT ONES!

IT KIND OF UNDERMINES YOUR CONFIDENCE!

YOO HOO! ARCHIEKINS!

UH, OH! MARK TO THE SOUND OF ADDITIONAL UNDERMINING!

ABOUT OUR DATE TONIGHT, PASSION PUPPY! I'M AFRAID WE'LL HAVE TO POSTPONE IT!

THE BROKEN HERO?

HE NEEDS ME! HE NEEDS ALL OF US! IT'S FOR GOOD OL' RIVERDALE HIGH, POOPSIE PIE!

NEEDS ALL OF US?

WE GIRLS ARE TAKING TURNS TRYING TO MAKE HIM WELL IN TIME FOR TOMORROW'S RACE!.

I'LL TRADE YOU THE THREE TO FOUR SHIFT FOR YOUR SEVEN TO EIGHT!!

ONLY IF I GET AN EXTRA TEN MINUTES!

JUGHEAD, YOU HIP TYPES TALK UP A GOOD WORLD FULL OF LOVE, BUT HOW CAN YOU LOVE A *REGGIE*?

SNIFF!

HMMM! MAYBE YOU COULD CLOSE YOUR EYES AND HOLD YOUR NOSE, LIKE WHEN YOU TAKE BAD MEDICINE!

YOU GIRLS HAVE A GOOD EFFECT ON OUR REGGIE! NOW I WANT YOU TO STICK WITH IT! MAKE HIM *HAPPY, HAPPY, HAPPY!* NOW GET IN THERE AND FIGHT!

YEA!

WE LOVE OUR REGGIE, YES WE DO!

KISS AWAY HIS PAIN!

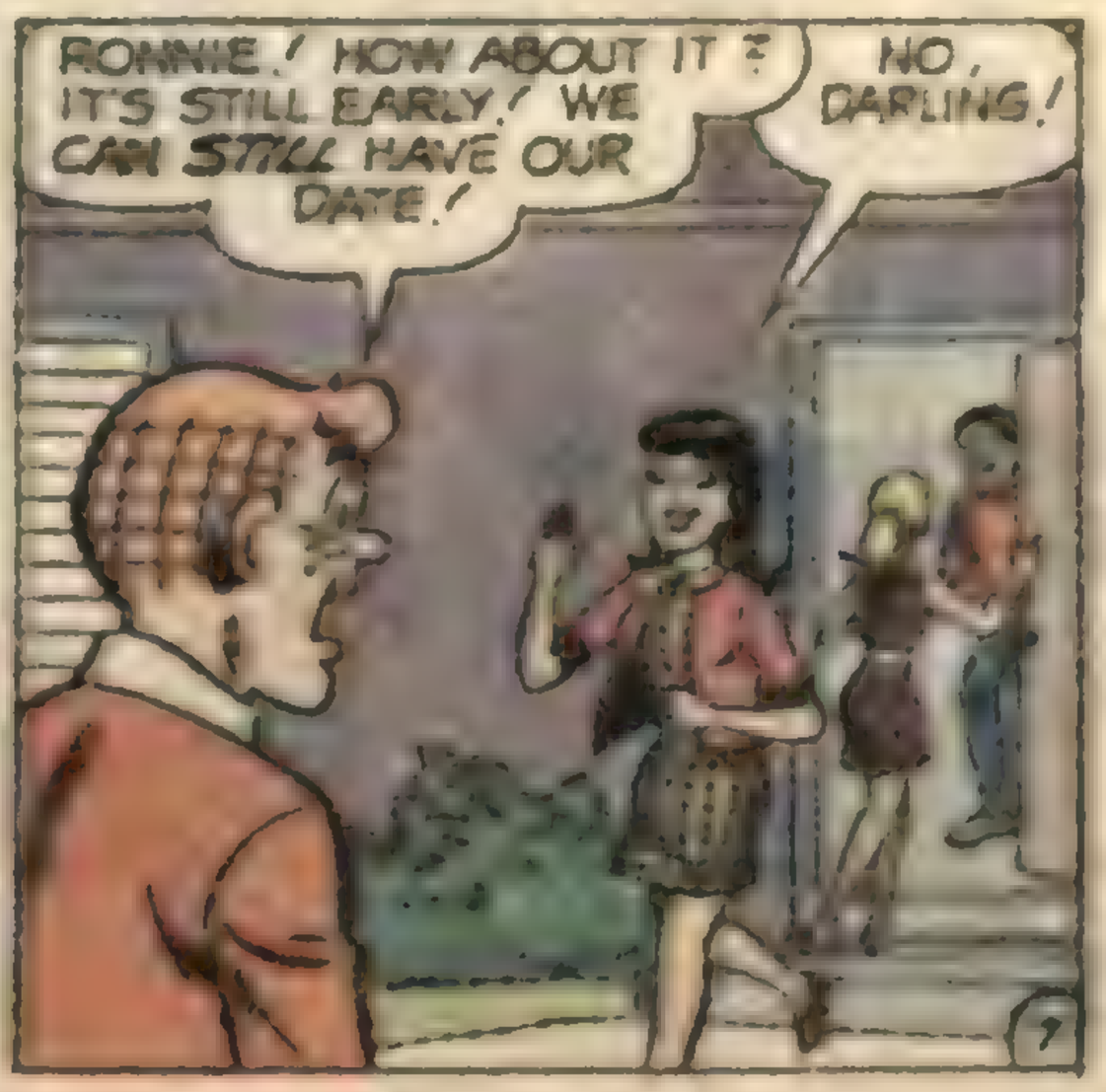
TO MAKE HIM HAPPY IS TO MAKE HIM HEALTHY!

LOVE, ARCH, MAKES THE WORLD GO ROUND!
FOR THEM, MAYBE! BY RIGHTS SHE SHOULD BE WITH ME NOW!

BETTY! GOOD TO SEE YOU, GIRL! YOU'RE LOOKING GREAT!
WHY, THANKS, ARCHIE!

HOW ABOUT A SODA? A PIZZA? C'MON! THE NIGHT IS YOUNG!
I'M SORRY, ARCHIE!

I'VE GOT TO RELIEVE RONNIE RIGHT NOW! GOT TO GET THE OL' HERO BACK ON HIS FEET!
I HATE HIM!
NOW, ARCH!


RONNIE! HOW ABOUT IT? IT'S STILL EARLY! WE CAN STILL HAVE OUR DATE!
NO, DARLING!

I'VE GOT TO GET MY SLEEP! GOT TO BE FRESH FOR MY NEXT SHIFT!

NEXT SHIFT ?

ANGELA SINGS HIM TO SLEEP AT ELEVEN THEN I COME BY AT SEVEN TO BE SURE HE HAS A HAPPY AWAKENING!

I SAID IT BEFORE AND I'LL SAY IT AGAIN!

I HATE HIM!

ARCH! LOVE! REMEMBER ?

STOP THAT NOISE! THERE'S A VERY SICK MAN IN HERE!

YOU'RE JUST TRYIN' TO CHEER ME UP!

ARCH! YOU'VE GOT TO TURN THE OTHER CHEEK! LEARN TO *LOVE* YOUR ENEMIES! SURE HE'S A CONCEITED CREEP! THAT'S WHAT MAKES IT SUCH A *CHALLENGE!*

I'LL SLEEP ON IT, PAL! I'LL SLEEP ON IT!

WELL, HOW ABOUT IT? IS IT GONNA BE LOVE OR WAR?

LOVE! YOU SOLD ME!

LIFE IS TOO SHORT FOR HATING! I CAN OVERLOOK REGGIE'S FAULTS!

SCHOOL

SURE YOU CAN!

IT'S GONNA TAKE A HEAP OF OVERLOOKING BUT I CAN DO IT!

HAVE A FLOWER!

JOY TO THE WORLD! HE'S *CURED*! *CURED*!

LOOK! MY TICKET TO FAME AND GLORY! SEE? NO BANDAGE! THOSE WONDERFUL GIRLS FIXED HIM UP BETTER THAN EVER!

NOW *THAT'S* HARDLY POSSIBLE, COACHIE! ONE DOESN'T IMPROVE ON PERFECTION!

HAVE A FLOWER, HERO! WE'RE GONNA BE OUT THERE ROOTING FOR YOU OL' BOY! GIVE IT TO 'EM GOOD!

THAT'S IT, ARCH!

COME ON, JUG! SHOW EVERYBODY HOW MUCH WE LOVE HIM! LET'S CARRY HIM OUT ON THE FIELD!

ONE, TWO, THREE, FOUR, WHO ARE WE FOR? REGGIE! REGGIE! YEAH!

JUNK

GAK! NO! ARCH...

LOOK, ARCH! SURE IT'S HARD TO LOVE EVERYBODY! BUT IT'S WORTHWHILE WHEN YOU GET THE HANG OF IT!

JUG, I'M SOLD! NOW FOR PETE'S SAKE GO DOWN AND TELL *KILLER KLEATS* ABOUT IT!

ARCHIE! YOO HOO! ARCHIE BOY!

Archie

"The FLOWER PICKERS"

WHAT'S THE HURRY JUG? STICK AROUND AND HELP ME CATCH UP WITH MY LOAFING

SCUSH ARCH! I'VE GOTTA GO PICK SOME FLOWERS

FLOWERS??
YOU'RE PICKING FLOWERS??

FOR WHO?

NOT 'WHO'!

'WHOM!'

OKAY! -WHOM?

VERONICA

OH!

VERONICA?

ALL HIS LIFE HE'S HATED WOMEN.'--ALL HIS COTTON PICKIN' LIFE!

COMPLETELY IMMUNE TO ROMANCE IN ANY FORM.'

AND NOW.' NOW HE FINALLY HAS A NORMAL REACTION.'

..WITH MY G.R.L.'

I JUST CAN'T BELIEVE IT.'

BOY.'--YOU LOOK BAD.' WHAT'S BUGGING YOU?

JUGHEAD.' HE'S BEEN SMITTEN.!

NO FOOLIN'?

YOK! YOK!

WHO SNOTE HIM? .. BIG MOOSE, I HOPE

NOT THAT WAY! .. HE'S FLIPPED OVER A FEMALE!

WHAT?

HAW! HAW! THAT'S EVEN FUNNIER WHO'S THE UNLUCKY GIRL?

HA! HA!

VERONICA! HE'S GONE TO PICK FLOWERS FOR HER!

WHAT? HE CAN'T DO THAT! I'LL TEAR HIM LIMB FROM LIMB!

HE WON'T GET AWAY WITH THIS!

H-H-HE WON'T?

GRR--R-R-R. LEMME, AT HIM

HEY! -- WHAT ARE YOU GETTING SO HOT ABOUT?

I WAS GOING TO PICK FLOWERS FOR VERONICA

WHAT'S GOING ON AROUND HERE?

ALL OF A SUDDEN THEY'RE ALL GANGING UP ON ME.

WELL, THEY'RE NOT GOING TO GET AWAY WITH IT!

WHO? WHO? -- WITH WHAT?

I CAN STILL MEET AND BEAT THE COMPETITION.

WOULD ANYBODY CARE TO LET ME IN ON WHAT'S GOING ON?

THIS IS MY LAST PANEL IN THIS STORY I CAN'T GET OUT OF HERE TO SEE HOW IT WORKS OUT.

I WANT SOME FLOWERS THAT ARE BETTER THAN A COUPLE OF DOUBLE-CROSSING HEELS CAN *PICK!*

COME AGAIN?

..LIKE *THESE.*

HOW MUCH?

TEN DOLLARS.!

T-T-TEN DOLLARS?

HOW MUCH DID YOU WISH TO SPEND?

ER--ISN'T THERE SOME WAY I COULD *WORK OUT* A TEN DOLLAR BOUQUET?

HMMM.!

WE HAVE A LOT OF DELIVERIES TO MAKE ON *SUNDAY MORNINGS.!*

SWELL.!

--ESPECIALLY BETWEEN *FIVE AND SEVEN A.M..!*

ULP.! F-FIVE AND S-SEVEN A.M.?

LET'S SAY YOU TAKE THAT SHIFT FOR ABOUT FOUR SUNDAYS!

THAT SHOULD COVER IT.!

IT'S WORTH IT TO SHOW UP THOSE TWO PICKERS!

ARCHIEKINS!--YOU PICKED A GREAT TIME TO BRING ME *FLOWERS.*!

REGGIE AND JUGGY HAVE BEEN HELPING ME TO PICK *THESE*.!

TH-THEY HAVE!

DADDY'S FLOWER BEDS WERE TERRIBLY OVERCROWDED!

THEY WERE?

WE'RE USING THIS MESS OF BLOSSOMS FOR DECORATING THE SORORITY DANCE TONIGHT.

YOU ARE?

IT'S GOING TO BE A WONDERFUL AFFAIR! WHAT TIME ARE YOU PICKING ME UP?

JULP! YOU'D BETTER GET ONE OF YOUR FLOWER-PICKERS TO TAKE YOU!

I HAVE TO BE AT WORK AT *FIVE*, IN THE MORNING.

?

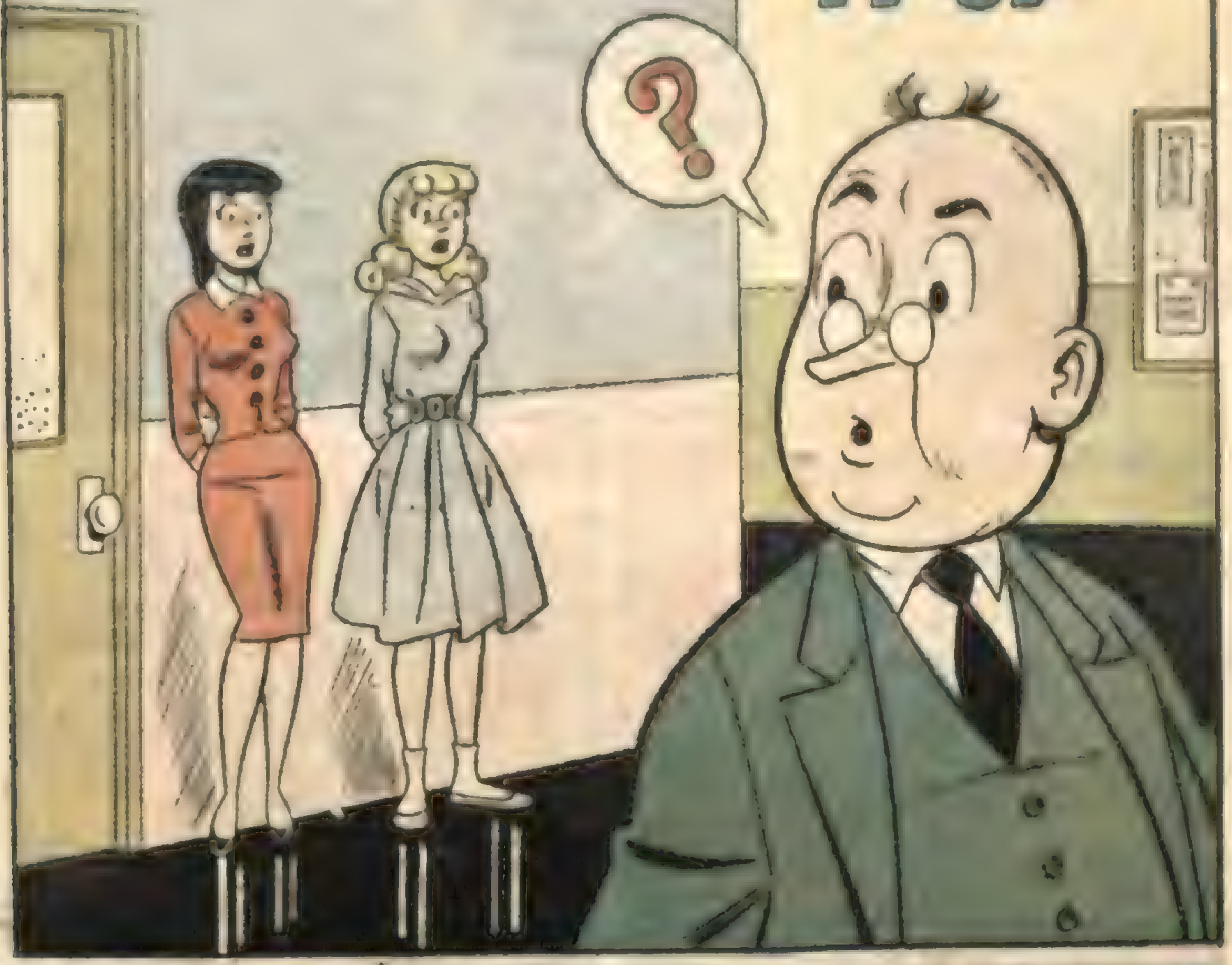
?

?

The End

MR. WEATHERBEE

"LAUGH IT UP"



YOU GOT THE WHAT?

T-THE G-G-G-G GIGGLES!!

SNRRK! W-WE TRIED T-TO S-STOP!!

B-BUT IT'S... MMMPH... UNCONTROLLABLE!

WEE WEE WEE WEE!

DID YOU PUT THESE TWO GIGGLERS OUT IN THE HALL?

THEY WERE DISRUPTING THE CLASS!

OUT THERE, THEY'LL DISRUPT THE WHOLE SCHOOL!

NOW KEEP THEM IN HERE, AND PUT A STOPPER IN THOSE SNICKERS!

MR. WEATHERBEE!

THAT G-GGLING! ...IT'S CONTAGIOUS!

IT S-SPREADS,... L-LIKE A V-VIRUS!

ONCE Y-YOU HEAR THEM YOU... MMPH... YOU C-CAN'T HELP CATCHING IT!

HEE! HEE!

HA! HA!

HOO!

HEE!

IT'S ...YOK:...IT'S ...HEE, HA, HA, HA, HOO, SMRK...HEEP!!

MISS GRUNDY! CONTROL YOURSELF!!

HEE, HA, HA, SMEERP! YOK! HIC-HOC! YOK YOK YUK!!

PROFESSOR FLUTESNOOT!

S-SHE'S HAVING A FIT! S-SEE WHAT YOU CAN DO WITH HER!

GIGGLES! MY CLASS HAS THEM, TOO!

WHOOPS! HYUK! I C-CAN'T S-STOP! IT'S... HEE, HA...

M-MISS GRUNDY! -S-STOP! IT'S... MMPH!... IT'S S-SILLY T-TO.... HEE, HA.... HOO - T-TO ...YUK....

HEE HEE! HOO HA HA! HA! HOO! HOO!

OMIGOSH! - NOW HE'S GOT IT!

ARCHIE! JUGHEAD!

I'VE GOT TO TAKE DRASTIC STEPS TO 'HALT THIS GIGGLING'

Y-YES, SIR!

I WANT YOU TO MAKE MISS GRUNDY ANGRY!

WHAT?

BREAK A RULE! BREAK A DOZEN RULES! DO ANYTHING! ANYTHING!!

WE'VE GOT TO STOP THIS SILLY, SMIRKING, SNICKERING EPIDEMIC!

AYE, AYE, SIR! WE'LL HANDLE IT, SIR!

SOB!

YUK! IMAGINE? THE BEE, ASKING US TO B-BREAK RULES?

MMPH! HYUK! YUK!

HYUK, YUK! H-HE ASKED US! H-HE ACTUALLY ASKED US!!

NOW WAIT A MINUTE, Y-YOU TWO! W-WHY AREN'T Y-YOU IN C-CLASS! - Y-YOU S-SHOULDN'T .. HEE, HA... Y-YOU ... YUK ... YIC ...

YUK! BLIP! SNARF! SNKK!

HA! HA! YOK! HA! HA!
HEE! HEE! HA! HA!
HOO! HEE! HA!
HA!
HOO!

THE DISMISSAL BELL! IT'S THE ONLY WAY! I'LL SEND EVERYBODY HOME!!

MYUK, YUK! T-THAT MR. WEATHERBEE! WHAT S-SELF C-CONTROL!

W-WHAT WILL POWER!

THE ONLY ONE IN THE SCHOOL W-WHO ISN'T AFFECTED!

HEE! HEE!
YAK!
HOO! HOO
YIP! SMRRP!
YUK! YUK!
HA! HA!

EGAD! I'M RUNNING A G-GIGGLE ACADEMY! IF IT W-WASN'T SO SERIOUS IT'D B-BE F-FUNNY! ALL THOSE ... MMPH ... AND OL' G-GRUNDY ... HEE .. YUK ... AND ... HEEK, HYAK ... HA .....

HA! HA!
HA! HEE!
HA! HOO!
HEE!
HO HA!
YUK!
YUK!

The End

Jughead in LITTER BITTER

WHAT WE NEED IS A CLEAN-UP CAMPAIGN TO GET RID OF JOKERS IN THIS CITY!

STOP

ROCK, BABY! ROCK!

TR

CLINK! CLUNK!

CRASH!

WHERE? I SAY, WHERE ARE ALL YOUR FRIENDS WHEN YOU NEED THEM?

DON'T LOOK NOW, JUG, BUT I THINK YOU'VE ACQUIRED SOME SORT OF GROWTH!

OH, THE HUMOR OF IT ALL!

TRASH

IF YOU CAN STOP LAUGHING LONG ENOUGH, GIVE A PULL!

I'M PULLING! I'M PULL---

--ING!

CRUMP!

SO WHAT HAPPENED? HOW DID YOU GROW THE WIRE TAIL FEATHERS?

TRYING TO DO MY CIVIC DUTY!

I ASKED REGGIE TO STOP LITTERING!

AS YOU CAN SEE, HE DOESN'T TAKE KINDLY TO SUGGESTION!

SIGH ...

FOR ONCE I DON'T BLAME HIM!

IT WAS NONE OF YOUR BUSINESS!

WOK

ARCH! EVERY LITTER BIT HURTS!

PUT THE TRASH IN THE CAN!

TRA

HE DOESN'T TAKE KINDLY TO SUGGESTION, EITHER!

TRA

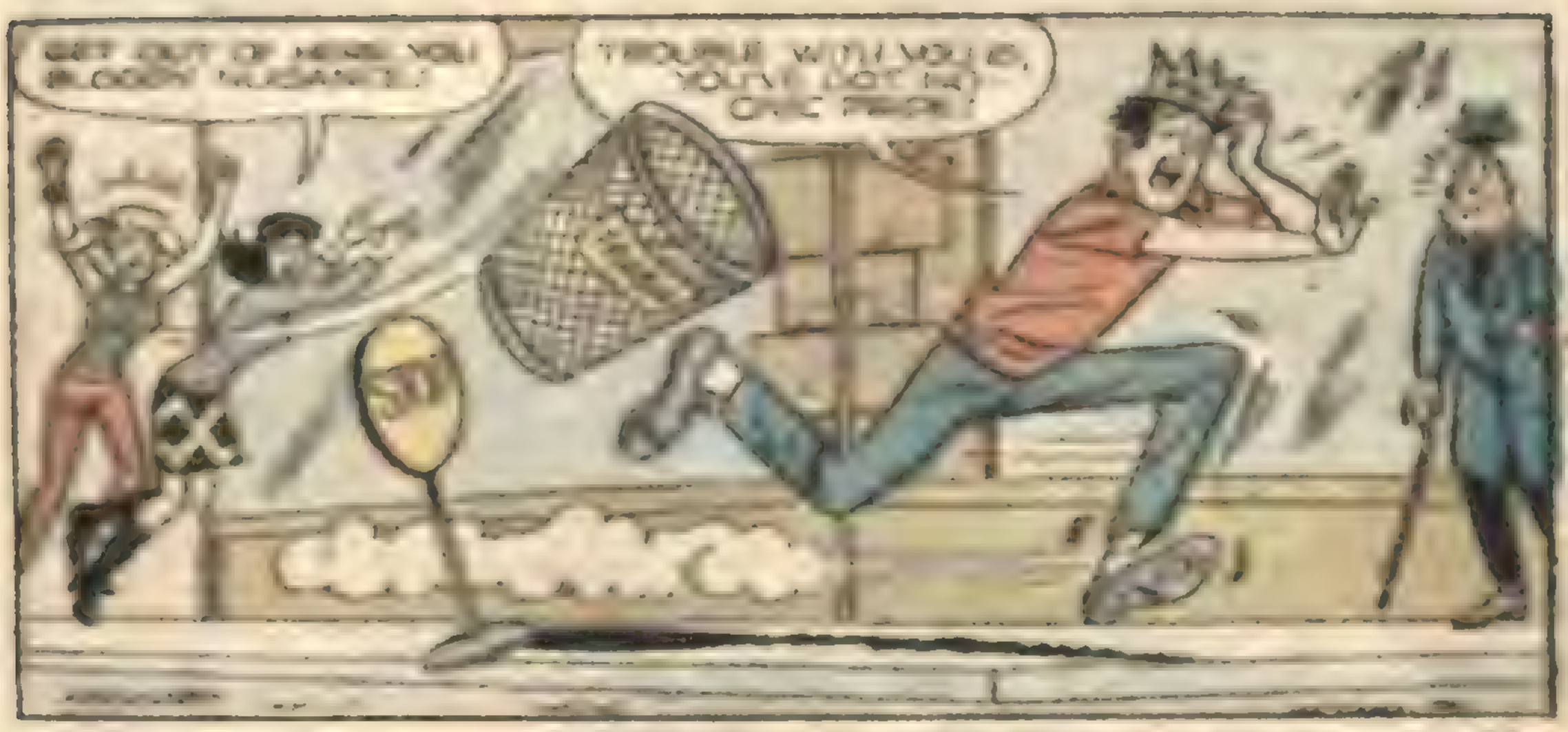
FOR HEAVENS SAKE, JUGGY! STOP TRYING TO CURE ALL THE ILLS OF THE WORLD!

YES, STOP JUGGING!

ASH

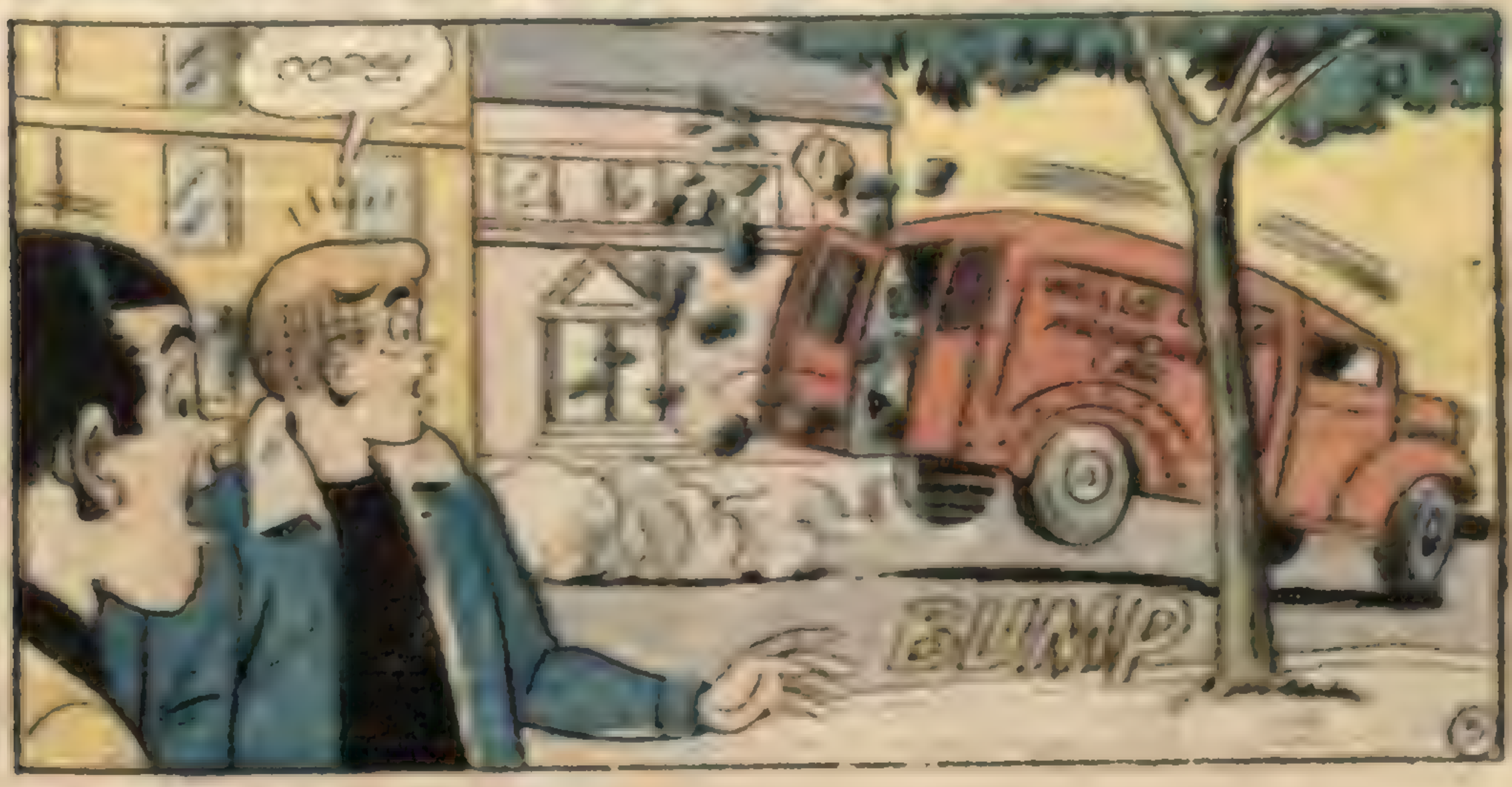
GOT IT!

GEE!


GET OUT OF HERE, YOU BLOODY NUISANCE!
TROUBLE WITH YOU IS, YOU'VE NOT HAD ONE YET!

THAT JUDGE IS GETTING TO BE QUITE THE LITTLE PAIN IN THE NECK!

THAT BUBBLE BRAIN LISTENS TO TOO MANY PUBLIC SERVICE ANNOUNCEMENTS!


HONEY
BUMP

DO YOU SEE WHAT I SEE?

I'VE HEARD OF PENNIES FROM HEAVEN, BUT --- *WOW!*

THERE SHOULD BE SOME SORT OF REWARD IN THIS LITTLE GOOD DEED!

BRING OVER ANOTHER ONE OF THOSE TRASH CANS!

TRA

TR

I KNEW IT! I KNEW THEY'D COME AROUND TO *MY* WAY OF THINKING!

WHO WAS IT WHO SAID, "EVERY LITTER BIT HURTS"?

NOTHING PAINFUL ABOUT *THIS* TRASH!

TRA

TRA

THE END

Archie FUN PAGE

CAN YOU WRITE IN THE NAMES OF THE OBJECTS BELOW IN THE SPACES ON THE LEFT SIDE OF THIS PAGE? THE FIRST AND LAST LETTERS ARE GIVEN TO HELP YOU!

A_____E

B__L

C____R

D____D

E_____T

F__G

G_N

H___T

I____D

J__K

K_____O

L__F

M____Y

N__L

O__L

P___E

Q_____R

R____T

S__P

T__T

U_____A

V__E

W_____T

X_____E

Y__D

Z___A

NOW, ERASE ALL THE ANSWERS AND SEE IF YOUR FRIENDS CAN ANSWER THEM AS QUICKLY AS YOU DID!

Archie's GAG BAG

BUT WHY DOES THE BASEBALL TEAM NEED A PUBLICITY STUNT?
TO BUILD UP STUDENT ATTENDANCE! HOW ABOUT PITCHING AN EXHIBITION GAME?

Archie

"WATER, WATER EVERYWHERE!"

WELL, ANOTHER DULL, DREARY SCHOOL DAY!

IS THERE ANOTHER PUDDLE?

R

S

SPLAT!

R

ALL RIGHT, YOU!

COME BACK HERE, YOU BUSHWHACKER!

SOME OTHER TIME, MAYBE!

GOOD WORK, TOMMY!.. HERE'S THE DIME I PROMISED YOU!

NOW I WANT TO BORROW ***BOTH*** YOUR GUNS UNTIL AFTER SCHOOL!

YOU MEAN ***RENT***, DON'T YOU?

OKAY!--OKAY!.. HOW ABOUT A ***QUARTER!***

YOU'VE GOT A DEAL!

..RIGHT IN THE ***FACE***, HE GETS ME!..A LITTLE ***KID!***

IT WAS JUST A CHILDISH PRANK, ARCHIE!.. NOW LET'S GET TO CLASS!

SPLAT!

PSST!

HEY.!

SPEAKING OF CHILDISH PRANKS--

B-BUT, RONNIE! IT-IT WAS SOME-ONE AROUND THAT CORNER!

BOY!--I WISH I COULD GET MY HANDS ON THE ONE WHO *DID* THAT!

I WOULDN'T *SOIL* MY HANDS ON HIM!

WHAP!

HMPH! I MIGHT HAVE KNOWN'

HUH?

NOBODY CAN BE AS INNOCENT AS YOU LOOK!

I DON'T KNOW WHAT YOU'RE TALKING ABOUT DEAR BOY!

GRUMBLE GRUMBLE ONE OF THESE DAYS--

SPLAT!

NO -- MURMUR GRUMBLE I DIDN'T DO IT

OF COURSE YOU DIDN'T

LET'S GO TELL MR WEATHERBEE ALL ABOUT WHAT YOU DIDN'T DO!

HOLD ON THERE, MY LUSCIOUS LOOKING LOVELY!

I GUESS I GET TO WALK YOU HOME TODAY, YOU LUCKY GIRL

YOU THINK ARCHIE WILL BE DETAINED?

DO YOU THINK THE BEE WILL SWALLOW THAT THIN YARN HE'S HANDING OUT?

--ABOUT BEING PERSECUTED WITH SQUIRT GUNS?

--THE STRANGE LITTLE BOY WHO SQUIRTED HIM IN THE FACE.'

YUK YUK'--THE MYSTERIOUS STRANGER WHO GOT YOU IN THE BACK OF THE HEAD!

--AND THEN THAT BIT IN CLASS'

-AND HIM WITH THE GUN RIGHT ON HIS DESK'

HA, HA! I'M AFRAID HE'LL BE IN FOR A LONG STRETCH!

(SIGH)--I GUESS YOU'RE RIGHT.

LODGE

WAIT FOR ME OVER BY THE ROSE BUSHES, REGGIE!--I'LL BE RIGHT OUT.

I LL AWAIT YOU WITH OPEN ARMS, DARLING!

ARE YOU THINKING WHAT I'M THINKING?

THAT OL' BLABBER MOUTH *KNOWS* TOO MUCH?

YES!--HOW DID HE KNOW ABOUT ARCHIE AND I BEING SQUIRTED?

SHALL WE GIVE IT ONE GOOD TURN, FOR OLD ARCH?

BE MY GUEST.

AH!--IF ONLY ARCHIE COULD BE HERE!

JUSTICE IS A CRUEL THING

H-A-AALP!

LI'L JINX

WHY ARE YOU SO SAD LIL' JINX ?

ELECTION RESULTS!

MY CLUB IS GOING TO HOLD IT'S ELECTION!

OH, YOU CAN'T DECIDE WHETHER TO BE *PRESIDENT* OR *TREASURER* ... HA! HA!

TREASURER! BUT GI GI ALSO WANTS TO BE ELECTED *TREASURER!* SO I DON'T THINK I'LL MAKE IT!

IF YOU WANT SOMETHING YOU HAVE TO WORK FOR IT--- MY LI'L POLITICIAN!

HOW, DADDY?

DO WHAT POLITICIANS DO!

THEY TRY TO WIN VOTES BY GIVING OUT CIGARS--- HAVING PARTIES---

SAY! I CAN DO THAT!

YOU MEAN GIVING OUT CIGARS?

OH, NO! I'LL GIVE AWAY LOLLIPOPS... HAVE ICE CREAM PARTIES--- THANKS, DADDY!

I'M SURE TO BEAT OUT GI GI WITH THIS IDEA!

THERE'S GREG-- I'LL START WITH HIM---

HI, GREG! HAVE A LOLLIPOP!

I ALREADY HAVE ONE!

YES! I GAVE IT TO HIM!

GI GI!

YOU'LL HAVE TO EXCUSE US... WE'RE GOING TO THE ICE CREAM SHOP!

WHAT?

I WAS GOING TO TAKE HIM THERE!

IS THAT SO? I ASKED HIM FIRST--!

BUT... BUT...

HOLD IT! NO NEED TO FIGHT! WE CAN TALK THIS OVER AT THE SODA SHOP!

MMM... IT SEEMS GI GI HAS THE SAME IDEA I HAVE! WELL, I'LL SHOW HER I'M A BETTER POLITICIAN!

LET ME TREAT YOU, OLD PAL, TO A 25¢ SODA!

WHY NOT BE MY GUEST AND TRY THE 35¢ SUNDAE...!

HOW ABOUT A SUPER DUPER 40¢ SODA?

WAIT! TRY THE JUMBO COMBO 50¢ SUNDAE!

WELL, I I ER

GEE, I DON'T KNOW...

LOOK! I DON'T WANT TO RUSH YOU, OLD PAL... *ORDER ANYTHING YOU WANT* I HAVE TO RUN ALONG!

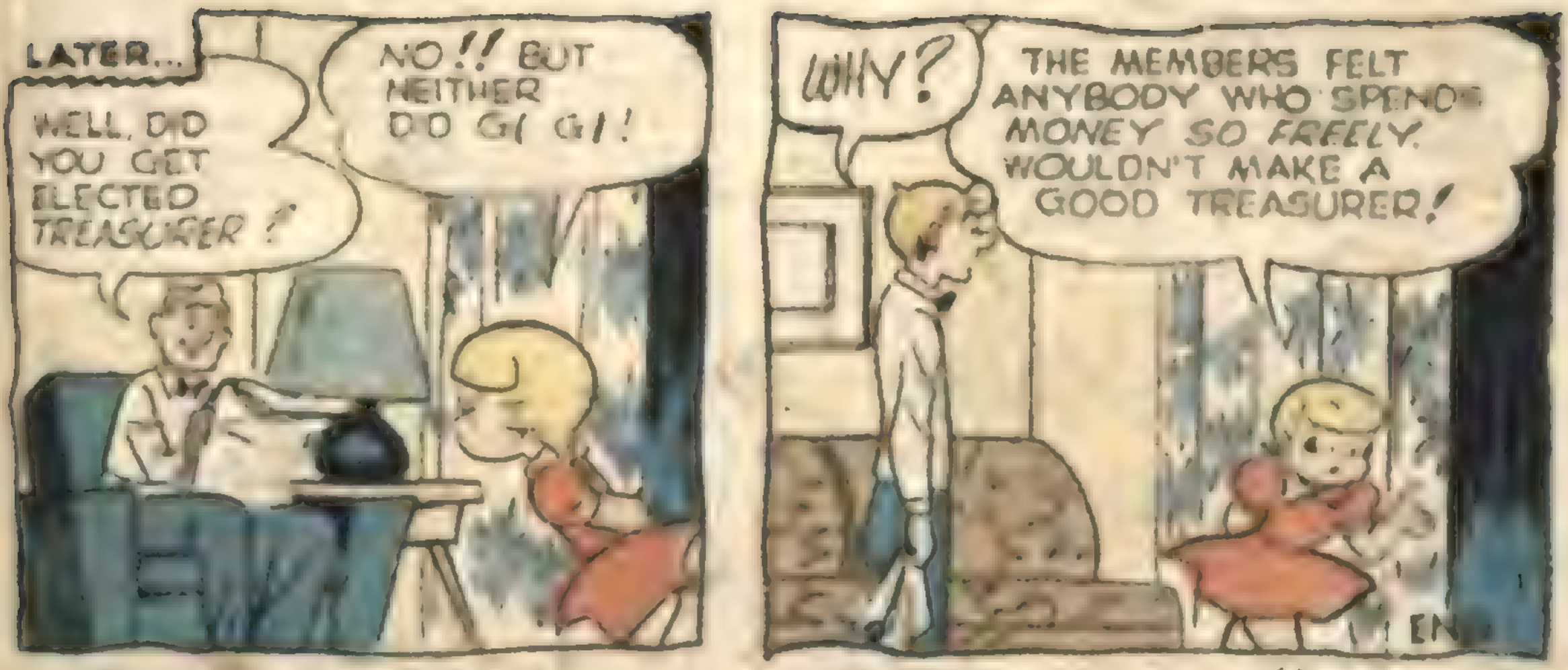
MMMM

UH! HM! WHILE GI GI IS BUSY WITH GREG...I'LL GO SEE THE NEXT ONE ON MY LIST...*CHARLEY HAWSE!*

GEE, THIS IS A GOOD LOLLIPOP, LI'L JINX!

OH, CHARLEY HAWSE...!

HUMPH! GI GI IS RIGHT BEHIND ME!


LATER...
WELL, DID YOU GET ELECTED TREASURER?
NO!! BUT NEITHER DID GI GI!
WHY?
THE MEMBERS FELT ANYBODY WHO SPENDS MONEY SO FREELY WOULDN'T MAKE A GOOD TREASURER!

Archie FUN PAGE

MAKE YOUR AGE

YOU'LL FLY BY 2 ADD 5, MULTIPLY BY 50, SUBTRACT 365, AND LOOSE CHANGE IN YOUR POCKET UNDER A DOLLAR, ADD 115. THE FIRST TWO FIGURES ARE THE ANSWER ON YOUR AGE AND THE LAST TWO, THE CHANGE IN YOUR POCKET.

TRY THIS LITTLE TRICK ON YOUR FRIENDS AND NOTICE THE LOOK OF AMAZEMENT IN THEIR EYES.

MAKE THIS CANOE!

GET SOME HEAVY CARD OUT PATTERN AS SHOWN IN THE PICTURE BELOW. FOLD ON THE DOTS. PUT A CANDLE OVER THE LOWER END AND LIGHT IT. WHEN THE WAX HAS MELTED A HOLE IN THE BOTTOM IT WILL FLOAT ON WATER.

GOLD QUIZ

1-GOLDFISH ARE NATIVE TO WHAT COUNTRY?
2-WHO WROTE "THE GOLD BUG"?
3-CAN YOU PARAPHRASE THE GOLDEN RULE?

(1-CHINA 2-EDGAR ALLAN POE 3-DO TO OTHERS AS YOU WOULD HAVE THEM DO TO YOU)

CORN OFF THE COB--

Archie

... in ... You Bolo Me Over

ARCHIE MAY VISIT WITH YOU ONLY SO LONG AS HE STAYS OUT OF TROUBLE!

ARCHIE WILL BE CAREFUL, DADDY KINS!

GOLLY, I'M SURPRISED DADDY LET YOU COME BACK AFTER THE WAY HE CHASED YOU THE LAST TIME YOU WERE HERE!

THAT WAS WHEN HE CAUGHT ME SWINGING ON THE CHANDELIER!

DON'T WORRY! -TODAY THIS BOY IS GOING TO DO NOTHING TO ANNOY YOUR FATHER!

THEN DADDY WILL LET YOU COME OVER MORE OFTEN, ARCHIEKINS!

THE SUSPENSE KILLS ME WHENEVER ARCHIE IS AROUND! IT'S JUST LIKE SITTING ON AN INCENDIARY BOMB AND WAITING FOR IT TO GO OFF!

WOULD YOU LIKE TO HEAR SOME OF MY NEW RECORDS, ARCHIEKINS?

I'D BETTER NOT GO INTO YOUR HOUSE! I MIGHT BREAK SOMETHING AND GET YOUR DAD MAD AT ME AGAIN!

EGAD! DO MY OLD EARS HEAR RIGHT?? ARCHIE IS ACTUALLY TRYING TO *NOT* GET INTO ANY TROUBLE?

WOULD YOU LIKE TO PLAY BADMINTON OR CROQUET?

MAYBE I MIGHT DO SOMETHING TO GET ME INTO TROUBLE!

I NEVER THOUGHT I'D LIVE TO SEE THIS, BUT THAT BOY SEEMS ACTUALLY TO BE TRYING TO BEHAVE!

HOWEVER, I'M STILL GOING TO KEEP AN EYE ON HIM WHILE HE'S HERE!

YOU KNOW, I THINK I'LL GO HOME NOW WHILE THE GOING IS GOOD!

BUT, WHY, ARCHIE? -YOU HAVEN'T DONE ANYTHING WRONG!

THAT'S WHY I WANT TO LEAVE! THIS IS THE FIRST TIME I'VE BEEN HERE WITHOUT MAKING YOUR DAD MAD AT ME!

OKAY, ARCHIE KING! -I'LL WALK YOU TO THE GATE!

HA! HEY! LEAVING! NOW I CAN RELAX!

I ACTUALLY BELIEVE, ARCHIE IS STARTING TO DEVELOP A BRAIN!

HEY! WHAT'S THAT GADGET ON THE TABLE?

THAT'S A BOLO MY UNCLE SENT FROM SOUTH AMERICA!

OBOY! A REAL SOUTH AMERICAN BOLO!

OLÉ!

IT'S A WEAPON USED BY THE INDIANS AND GAUCHOS! IT'S SIMPLY TWO HEAVY BALLS ATTACHED TO A CORD!

---WHICH ENTANGLES THE VICTIM AT WHICH IT IS THROWN!

OOPS!

IT WENT OVER THE HEDGE! I'D BETTER GET IT!

LEAVE IT! THE GARDENER WILL FIND IT!

'BYE ARCHIEKINS! I'M SO GLAD YOU DIDN'T DO ANYTHING TO ANNOY DADDY TODAY!

ME, TOO! GOLLY, HE OUGHT TO BE WAITING FOR ME WITH *OPEN ARMS* THE NEXT TIME I COME!

YAA-AA-AA-GH-H!

THE END

Betty and Veronica (1H) "IT'S ALL RELATIVE"

OH, THAT POOR GIRL! THAT POOR, POOR GIRL!

WHO?

VERONICA! THAT POOR, POOR VERONICA!

VERONICA WHO?

HOW MANY VERONICA'S DO YOU KNOW?

JUST ONE!

AND SHE MAY BE A LOT OF THINGS, BUT **POOR** SHE ISN'T!

DO YOU THINK **MONEY** IS **EVERYTHING?**

IT'S AWFUL CLOSE!

SHE'S A DOWN-TRODDEN VICTIM OF PATERNAL PRESSURE!

ARE WE STILL TALKING ABOUT THE **SAME** VERONICA?

HER DAD IS FORCING HER, ... I SAY, **FORCING** HER TO DATE HER COUSIN, GAYLORD!

H-HER COUSIN GAYLORD?

THE POOR GIRL! THE POOR, POOR GIRL!

FOR SHAME, MR. LODGE! FOR **SHAME!**

SUCH OUTDATED, TYRANNICAL METHODS!

FORCING YOUR POOR, UNDERPRIVILEGED CHILD TO DATE HER COUSIN GAYLORD!

(SIGH) - YOU'RE RIGHT, BETTY!

IT IS THE ACTION OF A CAD, A MONSTER, A TYRANT!

ESPECIALLY WHEN SHE DOESN'T EVEN **HAVE** A COUSIN GAYLORD!

I DIDN'T **THINK** SO!

ARCHIE?

YOU GOT THIS GEM OF GOSSIP FROM OUR FRIEND, ARCHIE?

NEED YOU ASK?

TSK! THAT BOY IS A FISH! A REAL ROUND LOLLIPOP!

L-LOLLIPOP?

S-U-C-K-E-R!

(SIGH)- FOR TRUE! FOR TRUE!

YOU EXPECT ME TO INTERFERE?

NO! I JUST WANTED TO LET YOU KNOW YOUR FAMILY TREE HAD GROWN A NEW TWIG!

WOULDS'T THOU MIND REMOVING YON NOSE FROM MINE BUSINESS, FRIEND?

FORSOOTH, MY PRETTY PREVARICATOR! 'ITTY-BITTY BETTY EXITS FORTHWITH FROM YOUR WEB OF INTRIGUE!

BESIDES, I THINK IT WAS VERY THOUGHTFUL OF ME TO MAKE GAYLORD MY COUSIN!

THIS WAY I DON'T HURT DEAR ARCHIE'S FEELINGS!

!!!

I'D LIKE YOU TWO TO MEET MY AUNT PRUDENCE!

I DIDN'T KNOW YOU HAD AN AUNT PRUDENCE!

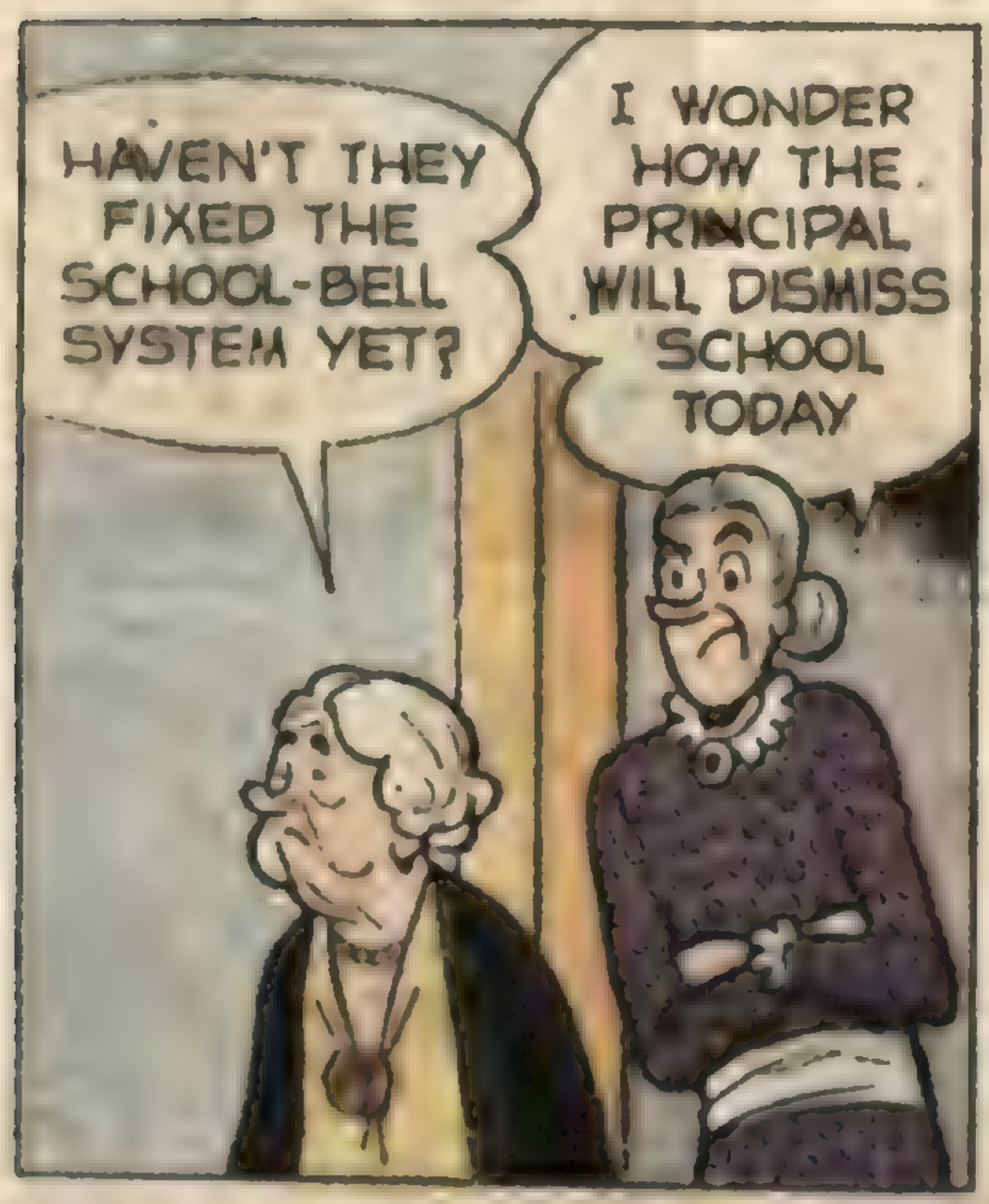
ISN'T THAT FUNNY? AND I DIDN'T KNOW **YOU** HAD A COUSIN, GAYLORD!

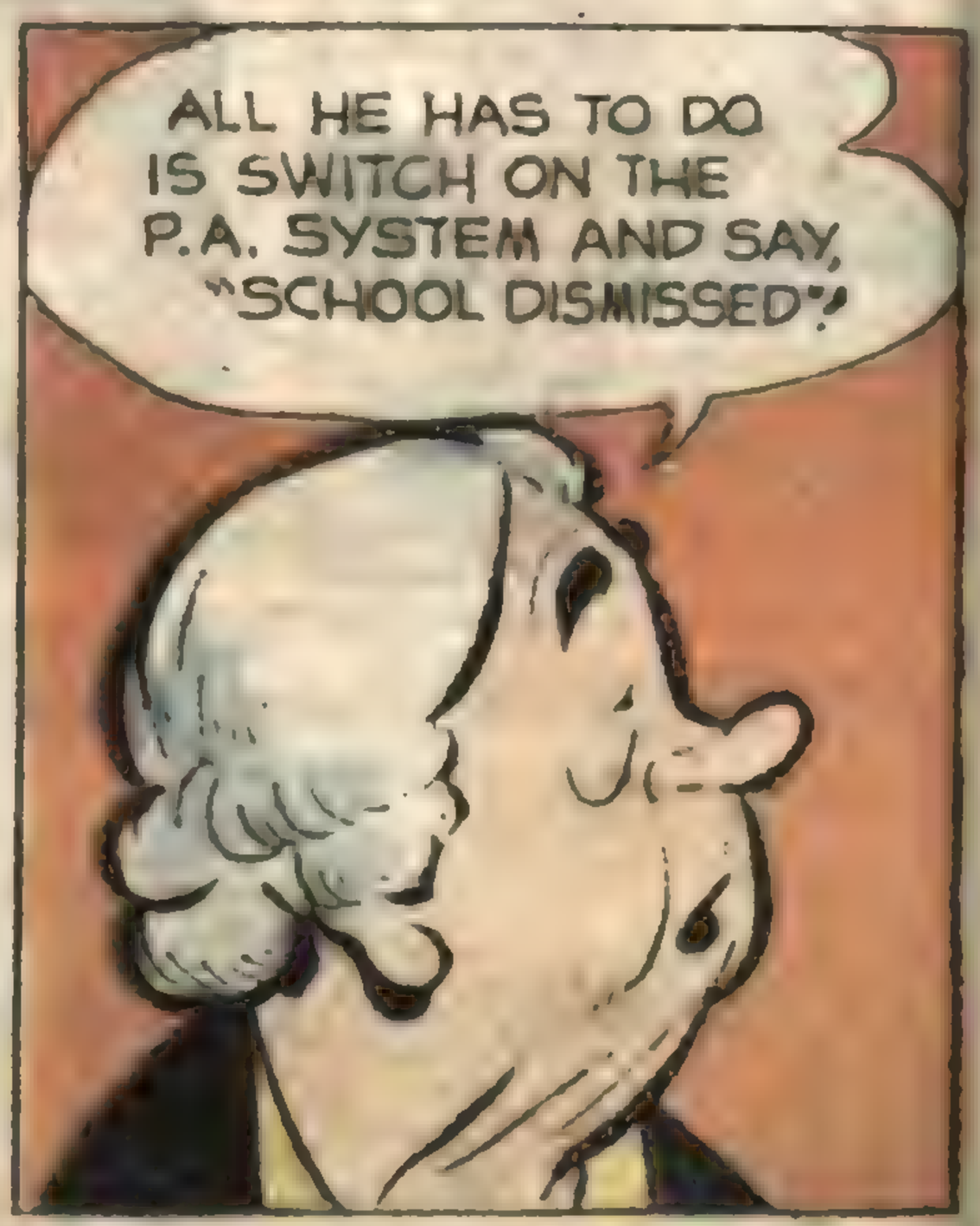
HOW LONG WILL YOUR AUNT BE VISITING, ARCHIE?

OH, I DON'T KNOW!

ABOUT AS LONG AS "COUSIN" GAYLORD, I SUPPOSE!

Archie's GAG BAG





Little Archie

"PLESIOSAUR"

FHB-176

WHAT!? LITTLE ARCHIE ATTACKED BY A SEA-GOING DINOSAUR!? HOW COULD IT POSSIBLY HAPPEN IN THIS DAY AND AGE? READ ON....!

IT ALL STARTED LAST MONTH WHEN POP SAID--

ALL SET! WE'RE FLYING DOWN TO **PORT OF PALMS** TO VISIT UNCLE HERBERT ON OUR VACATION!

WOWIE! THIS'LL BE THE BEST VACATION EVER!!

13 BUT FATE STANDS READY TO TIE A KNOT IN THE SHOESTRING OF LIFE FOR OUR LITTLE ARCHIE...

AT THAT SAME MOMENT, TWO HUNDRED AND THIRTY-ONE MILES AWAY IN A BIG CITY RECORDING STUDIO, IS **WALDO PINKLEY**, ABOUT TO TAKE HIS PLACE AMONG THE TOP ROCK 'N' ROLL IDOLS...

THIS IS YOUR BIG CHANCE, KID!

ZAROOMPAH!

♪ THE PRETTIEST GAL I EVAH SAW WAS RIDIN' A'TOP A DINOSAUR ... ♪

NOW THIS BIG OL' MONSTER WOULD CARRY HER FAR, AND KEEP ON A' WHOOPIN'

ZAROOMPAH!

SHE DONE RAN ME DOWN WITH HER DINOSAUR --

AN' THAT BIG DADDY LIZZARD NEARLY SPLIT MY GIZZARD

ZAROOMPAH!

LATER, AFTER THE PLAYBACK ...

GREAT, WALDO, GREAT. "STONE AGE ROCK" WILL SELL A MILLION RECORDS.

RIGHT! "STONE AGE ROCK" HAS THE MOST PRIMITIVE SOUND EVER RECORDED!

YES! THAT ZAROOMPAH! WILL SEND CHILLS DOWN EVERY TEEN-AGE SPINE IN THE COUNTRY!

MONSTER RECORDS IS PROUD OF YOU, WALDO PINKLEY.... COME ON, I'LL BUY YOU A MILKSHAKE!

SOON, TOO SOON, "STONE AGE ROCK" IS ROLLING OVER THE COUNTRY...

ZAROOMPAH

AM I GLAD WE'RE LEAVING FOR PORT OF PALMS TOMORROW...

AND A LITTLE PEACE 'N' QUIET!

ZAROOMPAH

EARLY NEXT MORNING, THE ANDREWS FAMILY BOARDS A PLANE AT THE RIVERDALE AIRPORT.

PA

RIVERDALE AIRPORT

ZAROOMPAH

TAXI

ZAROOMPAH

SHORTLY...

SAY 'HELLO' TO YOUR UNCLE HERBERT, LITTLE ARCHIE!

HELLO, UNCLE HERBERT... WHEN ARE WE GOIN FOR A BOAT RIDE?

WE'LL SEE ABOUT THAT RIGHT NOW, YOUNG MAN!

OH, DAN... VICKI!

YES, DAD?

YOU ALL REMEMBER MY SON, DAN, AND THIS IS HIS GIRLFRIEND, VICKI!

MY! YOU TWO CERTAINLY ARE TANNED!

NOTHING LIKE OUR SOUTHERN SUN-SHINE!

WE PLAN TO GET A BIT MORE SUN ON MY BOAT TOMORROW!

WOULD YOU LIKE TO COME WATCH US DO SOME UNDERWATER PHOTOGRAPHY, LITTLE ARCHIE?

BOY! MAY I, MOM?

WELL.. IS IT SAFE?

OF COURSE! DAN AND VICKI HAVE BEEN AROUND THE WATER ALL THEIR LIVES!

EARLY NEXT MORNING...

AND KEEP A LIFE JACKET ON!

AW!

OUR BOAT IS MOORED A FEW MILES FROM HERE, LITTLE ARCHIE!

LATER . . .

MAYOR
EL NIDO CAMP

THERE SHE BE, MATEYS, THE SEA FOX!

THE 'SEA FOX' IS QUICKLY LOADED AND SOON THEY ARE GASSING UP...

YES, ALL CABIN CRUISERS NEED ONE FOR WEATHER INFORMATION.'

GEE, YOU HAVE A REAL NEAT PORTABLE RADIO ON BOARD.'

WHERE DID YOU SAY WE WERE GOING, DAN?

TO THE CORAL REEFS, LITTLE ARCHIE! THEY'RE OFF ***GREAT DRAGON KEY,*** WHICH IS AN ISLAND ABOUT FOUR MILES OUT!

GREAT DRAGON KEY.' BOY.' WHAT A NAME!

YES.' IT COMES FROM AN OLD INDIAN LEGEND THAT SAYS A GREAT SEA MONSTER ONCE LIVED OUT THERE'

GOSH! MAYBE WE'LL SEE HIM!?

HA! HA! AFRAID NOT! THE LEGEND SAYS THIS SEA MONSTER ONLY COMES AROUND EVERY HUNDRED YEARS!

THE INDIANS BELIEVED HE CAME LOOKING FOR A LONG LOST MATE EVERY CENTURY!

--JUST ANOTHER SEA YARN.. WHY, NO ONE'S SEEN ANYTHING STRANGE IN THESE WATERS FOR YEARS N' YEARS!

FOR ONE HUNDRED YEARS, TO BE EXACT...

SOON-

THERE'S GREAT DRAGON KEY!

WE'LL BE DIVING NEAR THOSE ROCKS!

GEE, I WISH I COULD DIVE!

WELL, THE NEXT BEST THING IS TO WATCH US THROUGH THIS GLASS-BOTTOMED VIEWER!

JUST PUT THE GLASS END UNDER AND LOOK IN!

OH, LITTLE ARCHIE, IF YOU CAN GET A WEATHER REPORT ON THE RADIO

LITTLE ARCHIE WATCHES DAN AND VICKI SWIMMING AROUND THE ROCK AND CORAL FORMATIONS

NO ONE HAS EVER NOTICED, THAT AT ONE SPOT, NEARBY, THE ROCK AND CORAL DROP OFF ABRUPTLY FOR THREE HUNDRED FEET..

THERE, THREE HUNDRED FEET DOWN IN THE DARK WATERS, IS A LARGE CAVERN KNOWN ONLY TO THE BOTTOM DWELLING CREATURES OF THAT REGION..

NOW THESE CREATURES ARE SUDDENLY AWARE OF SOMETHING STIRRING WITHIN THIS UNDERWATER GROTTO ...

VIBRATIONS TELL THEM IT IS SOMETHING HUGE.. BUT ONLY THEIR ANCESTORS COULD TELL THEM THAT SUCH MOVEMENTS WERE LAST FELT ONE HUNDRED YEARS AGO WHEN..

PLESIOSAUR CAME FORTH -

AS HE HAS FOR CENTURY AFTER CENTURY, FOR MILLIONS OF YEARS, TO SEARCH FOR HIS LONG LOST MATE ---

FIRST, PLESIOSAUR MUST HAVE FOOD ..

ONE HUNDRED YEARS OF HIBER-NATION HAVE LEFT HIM RAVENOUS .. HE LOOKS FOR SOMETHING LARGE ENOUGH TO FILL HIS CAVERNOUS STOMACH --

AT THIS MOMENT, LITTLE ARCHIE TIRES OF WATCHING DAN AND VICKI ..

THIS BOAT ROCKING MAKES ME DROWSY GUESS I'LL LIE DOWN.

OH! NEARLY FORGOT THE WEATHER REPORT.'

ZZZ

THE MONSTER STALKS HIS UNSUSPECTING PREY — WAITING FOR THE RIGHT MOMENT TO ATTACK ...

CHOMP!

DAN WHIRLS, AND NEARLY ESCAPES THE MONSTER'S LUNGE... HIS TANK AND CAMERA PARTIALLY SAVE HIM FROM THOSE AWFUL TEETH!

PLESIOSAUR DRAWS BACK... HE HADN'T EXPECTED SUCH A HARD-SHELLED CREATURE...

WHILE THE DINOSAUR SWIRLS ABOUT UNCERTAINLY, VICKI DRAGS THE BRUISED AND SEMI-CONSCIOUS DAN UP ON THE NEARBY ROCKS!...

PLESIOSAUR SENSES THEIR FRIGHT AND MOVES TO ATTACK...

FEEL BETTER AFTER THAT LITTLE SNOOZE...

GUESS I'LL GO UP ON DECK!

I'LL TURN THE RADIO UP SO I CAN HEAR THE WEATHER OUT ON DECK!

A FEARFUL SIGHT MEETS LITTLE ARCHIE'S EYES...

AN INDIAN LEGEND COME TRUE -

AGAIN AND AGAIN THE MONSTER'S PREY ELUDES HIM BY JUMPING ASIDE -- AS LITTLE ARCHIE WATCHES HELPLESSLY...

VICKI FALLS, EXHAUSTED! THE BEAST POISES TO STRIKE --

SUDDENLY THE MONSTER STOPS! HE TURNS HIS HEAD AS IF TO LISTEN -

♫ ZAROOMPAH! ♫

ZAROOMPAH! THE OLD FAMILIAR MATING CALL OF THE ANCIENT PLESIOSAURUS IS ONCE AGAIN HEARD ON THE WATERS --

ZAROOMPAH!

♫ ZAROOMPAH! ♫

PLESIOSAUR NOW KNOWS HIS MATE IS ABOARD THAT STRANGE FLOATING OBJECT..

♫ ZAROOMPAH! ♫

LITTLE ARCHIE THROWS EVERYTHING THAT ISN'T BOLTED DOWN..

CORNERED! LITTLE ARCHIE COWERS BEHIND THE LAST MOVABLE OBJECT.. THE RADIO!

THE RADIO HAS BECOME LODGED IN THE MONSTER'S THROAT!

♫ PRETTIEST GAL I EVAH SAW
♫ WAS RIDIN' A'TOP A DINOSAUR
ZAROOMPAH ♫

THE BLARING SQUAWKING RADIO IS SENDING OFF MADDENING VIBRATIONS NEXT TO PLESIOSAUR'S PEA-SIZED BRAIN --

THE DINOSAUR GOES WILD --

THAT BIG DADDY LIZZARD NEARLY SPLIT MY GIZZARD!

VICKI, DANNY AND LITTLE ARCHIE ARE TREATED TO A NEVER-TO-BE-FORGOTTEN AQUATIC EXHIBITION AS THE BEAST ATTEMPTS TO DISLODGE THE SCREAMING THING NEXT TO HIS BRAIN --

ZAROOMPAH

PLESIOSAUR IS UNSUCCESSFUL -- EXHAUSTED, HE SINKS DOWN... DOWN INTO THE BLACK WATERS FROM WHICH HE CAME --

FOR A WHILE, THE CREATURES THAT DWELL AROUND THE REEF THAT CIRCLES GREAT DRAGON KEY WERE ABLE TO HEAR SEVERAL ROCK 'N' ROLL TUNES, A NEWS BROADCAST AND A PANEL DISCUSSION ON THE SHORTAGE OF FUDGE IN PERSIA --

THEN THERE WAS SILENCE ...

THE END

Archie

DO-IT-YOURSELF PAGE

MAKE THIS MINIATURE GOLF COURSE!

IT'S FUN! TRY IT!

START

BENT COAT-HANGER

WATER HOLE: BOARD LEANING ON PAN OF WATER

BOARDS BRACED BY SPIKES FOR SUPPORT

TIN CAN

MAILING TUBE OR STOVEPIPE

STOVEPIPE

TWO BOARDS SEPARATED TO FORM A TRAP

HOLE IS AN ORDINARY TIN CAN SUNK SO RIM IS EVEN WITH GROUND

OLD HANGERS

STOVEPIPE

CREATE OTHER HOLES WITH YOUR ORIGINAL OBSTACLES USING ANY MATERIAL AVAILABLE

BOARDS NAILED AT RIGHT ANGLES

COATHANGER

COATHANGER

BORROW AN OLD CLUB FROM DAD OR USE A HOCKEY STICK!

CUT OUT TRIANGLES OF CARDBOARD FOR FLAGS

COATHANGER

COATHANGER

FINISH

Jughead in the PAINTER

CATS?

CATS!

CATS?

CATS?

IF THOSE ARE CATS, SO ARE MY MAIDEN AUNTS!

DO THEY HAVE LONG SHARP CLAWS?

IN THE TRASH CAN! DO YOU UNDERSTAND? THE TRASH CAN!

AND THEN COME BACK HERE!

MMMPH!

BOW! ARF!

ALL RIGHT! YOU'VE HAD YOUR LAUGH! NOW LET'S STOP WITH THE FUNNIES! YOU DISRUPT THIS CLASS ONCE MORE WITH YOUR--

WHAT IN THE WORLD IS GOING ON OUT THERE?

ER-PERHAPS YOU'D BETTER SEE THIS FOR YOURSELF, MISS GRUNDY!

ARF! GROWF! BOW! BOW!

CATS!

BOW!

ARF! GRR!

WHAT ARE THOSE STUPID DOGS BARKING AT?

JUGHEAD JONES, I DON'T KNOW HOW YOU TRAINED THOSE DOGS TO DO THAT, BUT I'M UP TO HERE WITH YOUR PRACTICAL JOKES!

NOW YOU SETTLE DOWN TO SOME SERIOUS PAINTING OR YOU'LL LIVE TO REGRET IT!

MAYBE YOU'D BETTER KNOCK OFF THE FUNNY STUFF, JUG! MISS GRUNDY WASN'T LAUGHING!

SSH! QUIET, ARCH! I'M GETTING AN INSPIRATION!

THEY DIDN'T UNDERSTAND PICASSO AT FIRST EITHER!

NEXT DAY

ALL RIGHT CLASS! NOW LET'S BE SERIOUS TODAY! YESTERDAY WE PLAYED FOR LAUGHS! TODAY WE *PAINT!*

NOW LET'S SEE WHAT YOU CAN REALLY DO WHEN YOU TRY, JUGHEAD!

EEYECH!

JUGHEAD JONES, I WARNED YOU YESTERDAY! I *WARNED* YOU ABOUT YOUR JOKES!

THIS IS NO JOKE, MISS GRUNDY!

OH NO? WELL SUPPOSE YOU JUST TELL ME THE TITLE OF THIS MASTER-PIECE!

I CALL IT "*BIRDSEED*"!

MMMFH!

NOW BREAK OUT A NEW CANVAS AND PAINT SOMETHING RECOGNIZABLE!

SIGH! YES, MA'AM!

GOLLY! LOOK!

TWEE! TWEET!

THOSE BIRDS ARE PECKING AT IT AS IF IT REALLY WAS BIRDSEED!

PERHAPS JUGGLE IS AHEAD OF HIS TIME!

I'M GOING TO LIE DOWN IN THE TEACHERS LOUNGE! I'M NOT AS YOUNG AS I USED TO BE!

NOW YOU'VE UPSET MISS GRUNDY, YOU CRACKPOT!

-AND WHAT'S *THIS* MESS SUPPOSED TO BE?

"NUTS"!

WHAT A WEIRD IMAGINATION!

LOOK THOSE TWO FIGURES LOOK LIKE ARCHIE AND REGGIE!

BETTY'S RIGHT! WHY DON'T YOU CALL IT, 'CLASSMATES' OR SOMETHING?

I PAINT 'EM THE WAY I SEE 'EM!

WHY *"NUTS?"*

YOU KNOW WHAT YOU ARE, JUG? YOU'RE CRAZY, ISN'T HE CRAZY?

HE'S CRAZY!

THERE'S THE BELL! LET'S GO!

RING!

YOU THINK HE SEES THINGS. US NORMAL HUMANS DON'T SEE? - SOME ARTISTS *DO*, YOU KNOW!

ARE YOU OUT OF YOUR SKULL? IF THAT MESS LOOKED LIKE *NUTS*, SO DO WE!

HEY GANG! THERE GO A COUPLE OF *BIG* ONES!

THE END

Reggie in 'OPERATION KNUCKLEHEAD'

HEY, KNUCKLEHEAD! YOU WANT TO BET I CAN GET A DATE WITH THAT NEW GIRL IN OUR CLASS BEFORE YOU DO?

FORGET IT, REGGIE! I HAVE A DATE WITH HER TONIGHT!

WHAT? YOU HAVE A DATE WITH HER?

YOU'RE A LITTLE TOO SLOW, OLD BOY! BETTER LUCK *NEXT TIME!*

NEXT TIME NOTHING! I'M GOING TO SEE TO IT THAT I HAVE BETTER LUCK *THIS* TIME!

IF YOU DON'T BELIEVE ME, REGGIE, JUST BE IN FRONT OF THE LOCAL CINEMA AT SEVEN O'CLOCK! THAT'S WHERE I'M TAKING HER!

MAYBE I'LL DO JUST THAT.

SEE YOU LATER!

WELL, AT LEAST THAT LEAVES RONNIE FREE FOR TONIGHT! I'D ASK HER OUT MYSELF...ONLY I HAVE A BETTER IDEA!

I'LL FIX THAT ARCHIE ONCE AND FOR ALL!

REGGIE, YOU ARE A GENIUS!

RONNIE, WHAT ARE YOU DOING THIS EVENING?

NO PLANS, REGGIE! WHAT HAVE YOU GOT IN MIND?

ARCHIE SAID FOR YOU TO MEET HIM IN FRONT OF THE MOVIE AT SEVEN O'CLOCK!

HE DID?

PHASE ONE OF 'OPERATION KNUCKLEHEAD' IS DONE! HA, HA!

NOW WHY WOULD REGGIE SET UP A DATE FOR ME WITH ARCHIE?

MEANWHILE...

LOOK AT THESE, JUG! TWO TICKETS TO 'JUNGLEMAN OF NEW JERSEY!'

IT'S A GREAT FLICK, ARCH! I SAW IT LAST WEEK!

PARDON ME WHILE I CALL MY DATE! I WANT TO LET HER KNOW I HAVE THE TICKETS!

YOU'RE PARDONED!

WHAT? YOU CAN'T MAKE IT?

GREAT! TWO TICKETS AND NOW NO DATE!

WHY DON'T YOU ASK RONNIE?

OF COURSE! I WILL ASK RONNIE! SOMETIMES YOU COME UP WITH GOOD IDEAS, JUG!

ONLY SOMETIMES!

I HOPE SHE'S HOME! WE'LL JUST HAVE TIME TO MAKE THE SEVEN O'CLOCK SHOW AS IT IS!

IS RONNIE HOME, MR. LODGE?

NO, SHE JUST WENT OUT...

...SHE SAID SHE HAD A DATE WITH YOU!

A DATE WITH ME? I DON'T REMEMBER MAKING ANY DATE WITH RONNIE FOR TONIGHT!

BUT IF I DO HAVE A DATE WITH HER I BETTER CASH IN THESE TICKETS SO I CAN HAVE SOME EXTRA MONEY!

IT'S ALMOST SEVEN O'CLOCK NOW! THIS IS GOING TO BE GOOD!

JUNGLEM OF NEW JER

HERE COMES RONNIE! AND HERE COMES ARCHIE ... BUT WHERE IS HIS DATE?

RONNIE! WHAT ARE YOU DOING HERE?

WHAT DO YOU MEAN? REGGIE TOLD ME TO MEET YOU HERE! DID YOU FORGET?

ME, FORGET? HOW CAN THAT BE WHEN I HAVE THE TICKETS RIGHT HERE!?

OH! I'M SORRY, ARCHIE! OF COURSE YOU'RE RIGHT!

PHEW!

HOW DOES HE DO IT?

I HOPE IT'S A ROTTEN PICTURE!

NO, IT'S A GOOD ONE, REGGIE! I SAW IT LAST WEEK!

THE END

Betty and Veronica

A NEW DEAL IN CARDS

HI! - WE'VE BEEN CALLED "DESIGNING FEMALES!" WELL, WE'VE BEEN AT WORK DESIGNING **GREETING CARDS** "TO TAKE CARE OF THOSE OCCASIONS GENERALLY NEGLECTED BY MOST GREETING CARDS."

NOW HERE'S A CARD TO SEND..

TO SOMEONE YOU'RE NOT *SPEAKING* TO!

HAPPY BIRTHDAY TO YOUUU!

You're 21! Here's Cheers!

We've known it for years!

AND SOME *RETIREMENT* CARDS..

To one who devoted his whole life to Riverdale High School!

Too bad you never graduated!

To our boss! ..on his retirement! We'll miss you!

But we'd rather have it that way!

..AND SOME MISCELLANEOUS CARDS..

I am at home Thursday between four and six in the afternoon!

Hoping you will remain the same!

TOO BAD YOU'RE CRACKED!

YOU'RE A REAL GOOD EGG!

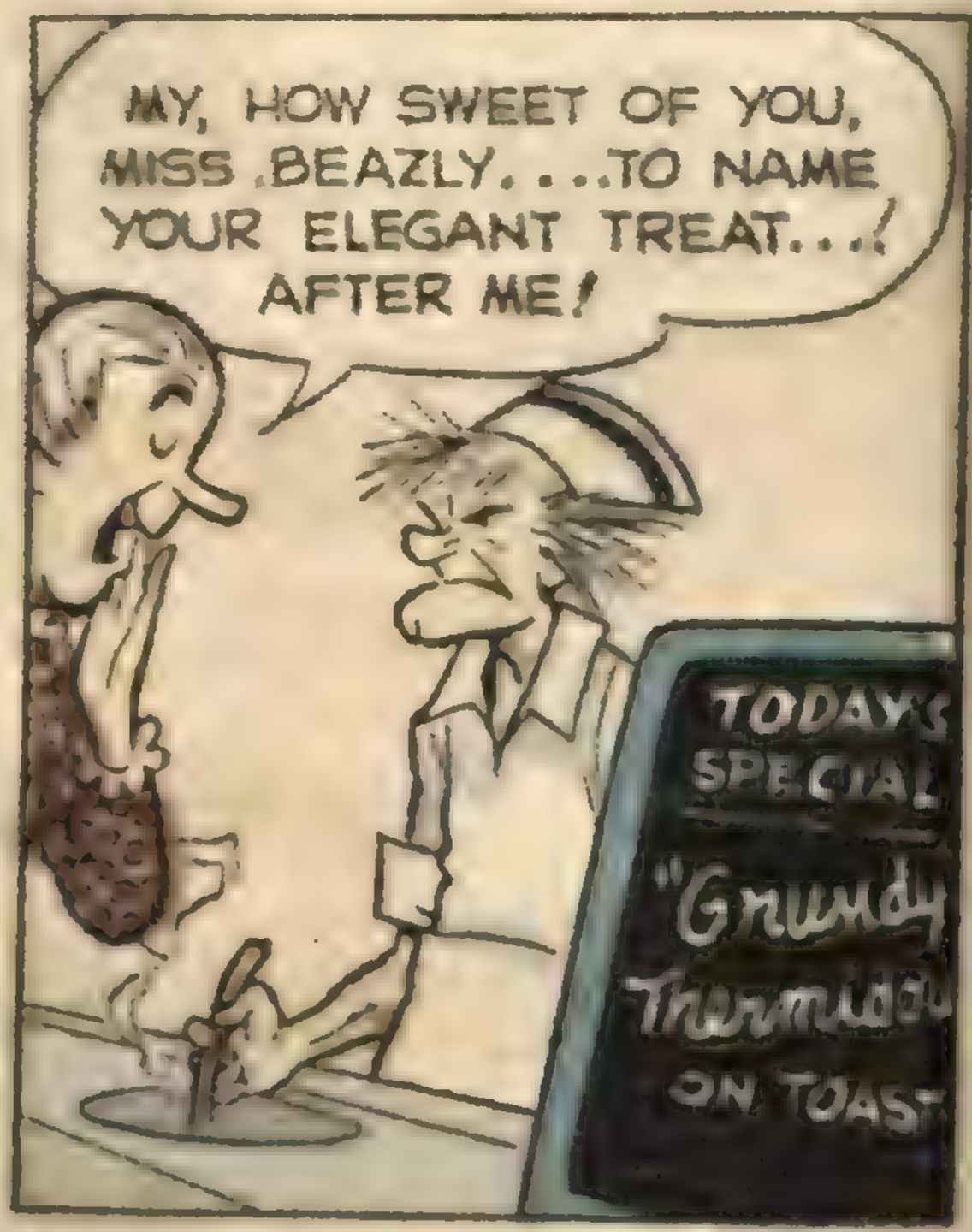
I CERTAINLY DESERVE THEM!

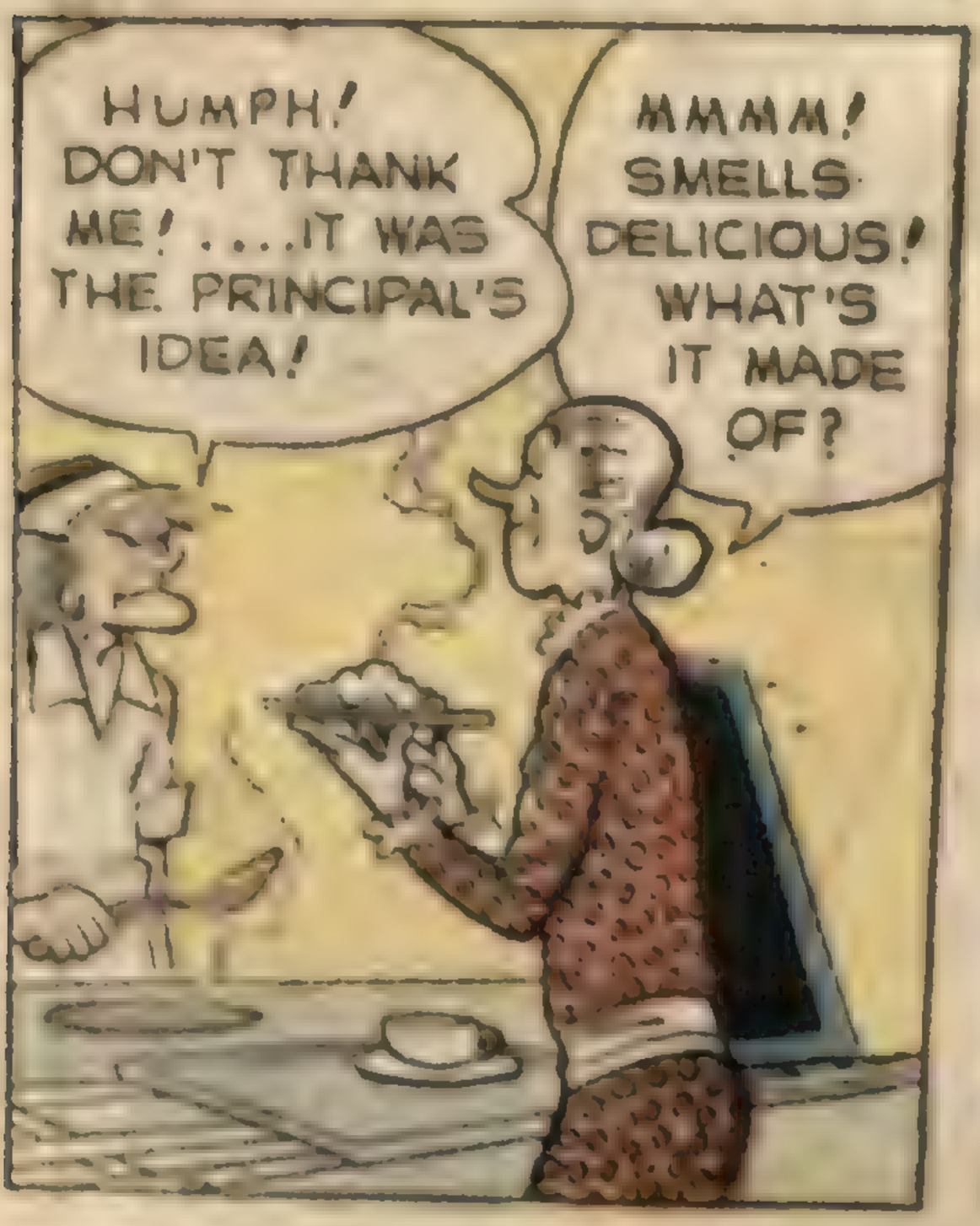
THANKS FOR THE GOOD WISHES!

THANKS FOR THE CARD THAT WAS SENT IN RESPONSE TO MY CARD WHICH I SENT ACKNOWLEDGING YOUR CARD WHICH YOU SENT IN APPRECIATION OF MY CARD. NOW WHAT DO YOU SAY WE DROP THE WHOLE THING?

The End

Archie's GAG BAG





Archie

"THE IMPORTANCE OF BEING A TEEN-AGER"

YOU'LL BE OUT OF YOUR MIND!

I STILL SAY TEEN-AGING IS A *USELESS* OCCUPATION!

WE'RE TOO *OLD* TO BE CUTE AND CUDDLY!

THANK GOODNESS!

AND TOO *YOUNG* TO DO ANYTHING *IMPORTANT* IN THE WORLD!

LET'S FACE IT, ARCH! — WE'RE NEITHER FISH NOR FOWL!

I'M NOT ANXIOUS TO SPROUT FINS OR FEATHERS!

YOU KNOW WHAT I MEAN, FUNNY BOY!

WE WORRY OUR PARENTS, DRIVE OUR TEACHERS NUTS, WASTE ENERGY, — AND ACCOMPLISH *NOTHING!*

S

R

YOU WANT TO *ELIMINATE* US?

WHY NOT?

OKAY! — LETS SUPPOSE WE *DON'T EXIST!*

LIFE JUMPS FROM AGE TWELVE TO AGE TWENTY!

SO WHAT HAPPENS?

ABSOLUTELY *NOTHING!*

NOBODY WOULD EVEN *MISS* US!

HAH! — THAT'S WHAT *YOU* THINK!

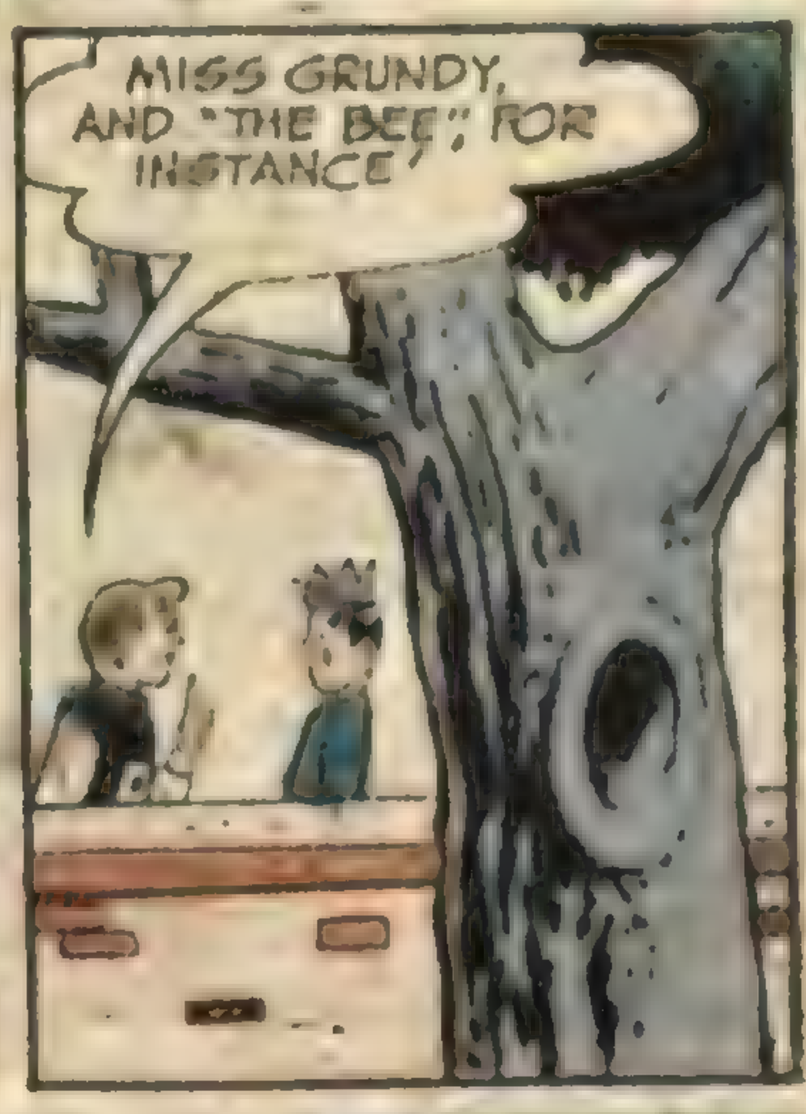
WITHOUT TEENAGERS THE WORLD WOULD BE A *SHAMBLES!*

A SUNDAY PAPER WOULD FIT IN YOUR HIP POCKET WITHOUT TEEN AGE NEWS, FASHIONS, COMICS, COLUMNS ETC!

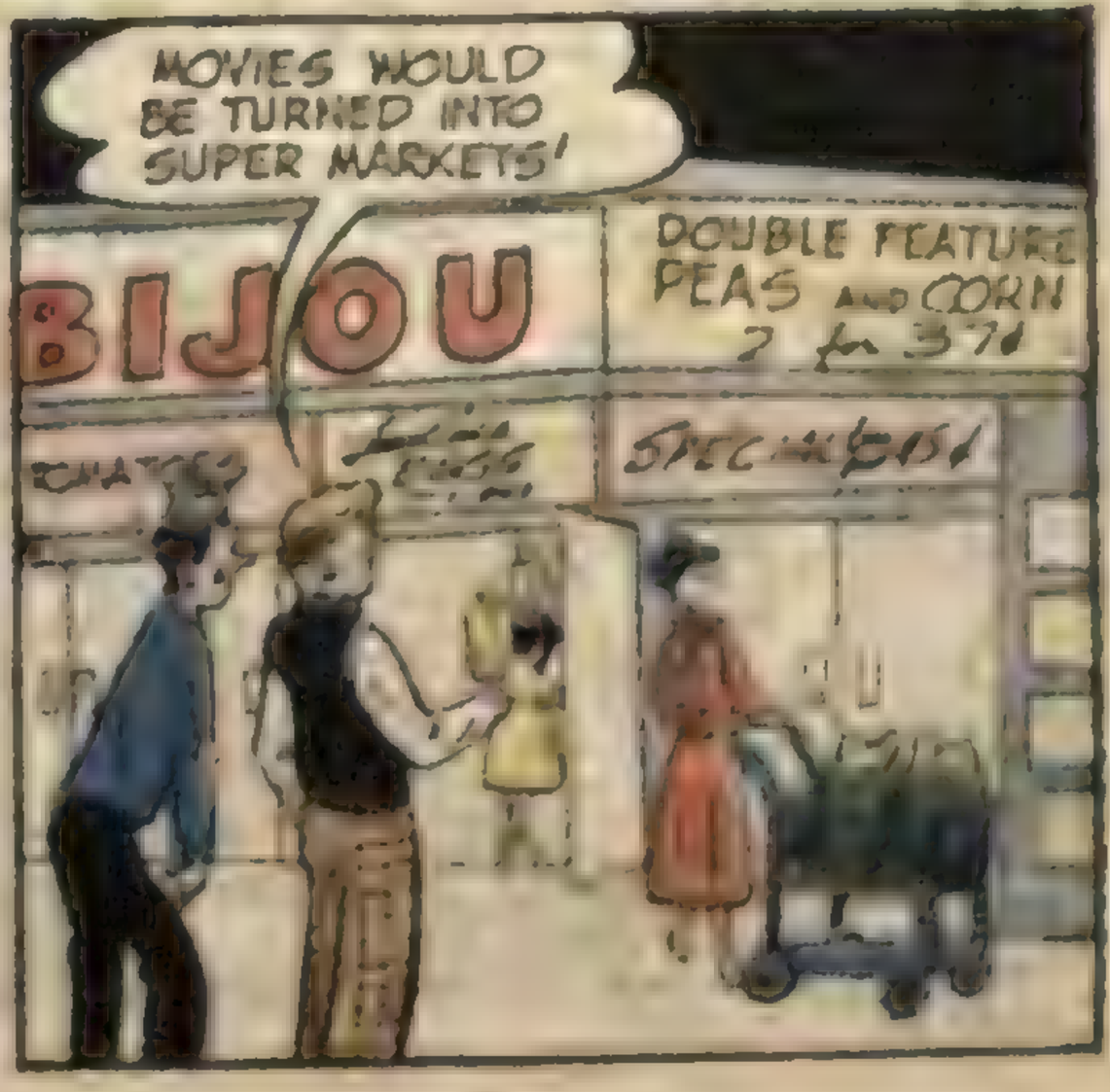
THE PUBLIC PARKS WOULD BE FULL OF UNEMPLOYED REPORTERS!

POP TATE AND HIS ILK WOULD BE OUT!
CHOKLIT SHOPPE

-AND HOW ABOUT TEACHERS??
-HIGH SCHOOL TEACHERS!
R


MISS GRUNDY, AND "THE BEE", FOR INSTANCE

WHAT WOULD THEY BE??
-A DANCE TEAM?


MOVIES WOULD BE TURNED INTO SUPER MARKETS!
BIJOU
DOUBLE FEATURE PEAS AND CORN
7 & 9¢

WITHOUT TEENAGERS, RECORD COMPANIES COULD FILL THE GRAND CANYON WITH UNSOLD DISCS!

LEATHER JACKET COMPANIES!

BLACK JACK, INC

CLOSED

MOTORCYCLE BOOT FIRMS!

BE BOP BOOTS

FORECLOSED!

—AND PARENTS!

HOLY TOLEDO!

MY POP WOULD STILL BE AN OFFICE BOY!

IT'S THE HIGH COST OF ME THAT PUSHED HIM UP THE LADDER OF SUCCESS!

- AND LET'S NOT FORGET DEAR OLD MOM!

SHE'D HAVE FEWER GREY HAIRS!

TRUE! - BUT SHE WOULDN'T BE ABLE TO COOK FOR SOUR APPLES!

COOKING DOESN'T EVEN *BEGIN* UNTIL A TEENAGER ENTERS THE FAMILY!

WHY, WE PROBABLY CONSUME ABOUT *EIGHTY PERCENT* OF ALL THE FOOD IN THE WORLD!

I DO *SOMEWHAT* BETTER AT *MY* PLACE!

FADS! - LIFE WOULD BE AS DULL AS DISH WATER WITHOUT *FADS!*

THE "ARGUMENT" THAT ATTACKS" WOULDN'T HAVE BEEN MORE THAN A *WHISPER!*

RACCOON COATS---BELL BOTTOM PANTS--- BLUE JEANS--- BLACK LEATHER JACKETS---ZOOT SUITS!

AND DON'T FORGET THE MILLIONS OF JALOPIES WE TEENAGERS HAVE SAVED FROM THE SCRAP HEAP!

Y'KNOW, ARCH, - I THINK I'M *CONVINCED!*

WE'RE PRETTY IMPORTANT PEOPLE!

SURE!

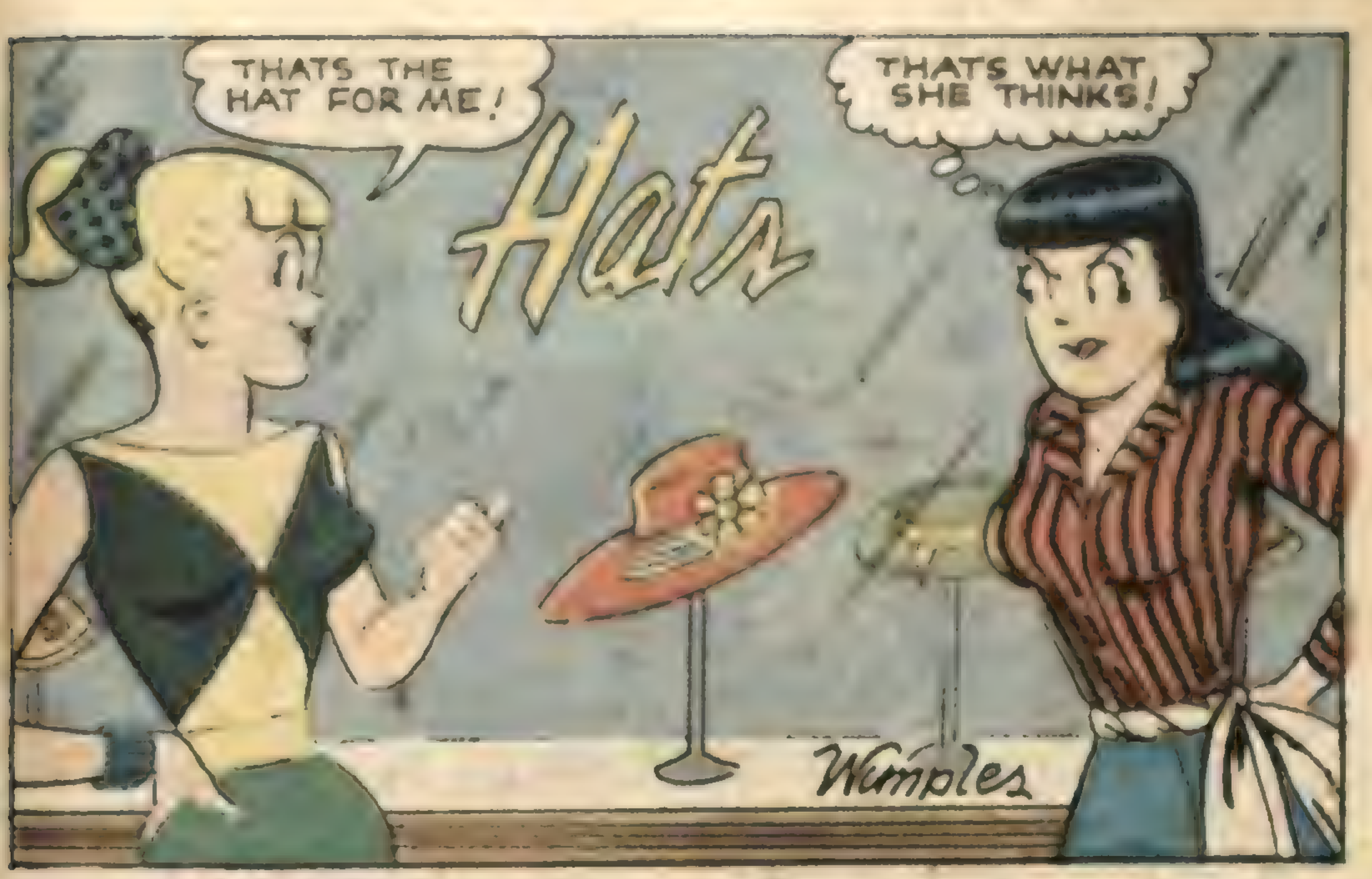
S R

JUST LOOK AT THOSE CONCEITED APES *STRUT!!*

HMPH! THERE ARE SOME THINGS THE WORLD WOULD BE BETTER OFF *WITHOUT!*

—BUT *TEENAGERS* AREN'T *ONE* OF THEM!

S R



HATS OFF!

Veronica stamped into the living room with an angry scowl on her face. Mr. Lodge studied her for a few minutes.

"I gather by your expression, that you and Betty are feuding again," he said.

"Not again, daddy. STILL!" was Veronica's reply.

"Archie trouble?"

"No. This time it's about a hat." Veronica explained. "Betty and I both wanted to buy the same one at Wimble's big clearance sale. We fought over it all morning."

"Who won?" Mr. Lodge asked.

Veronica held up a bedraggled looking object. "Neither of us," she said. "We each got half!"

She carried the torn piece of cloth to the waste basket and dropped it in. Suddenly her eyes caught an advertisement appearing in a newspaper which had been tossed into the basket.

Veronica pulled out the paper and studied the ad happily. It showed a beautiful girl wearing an equally beautiful hat, and the caption read:

CARRIED EXCLUSIVELY BY
LA MODE CHAPEAUX!

"This hat is almost like the one at Wimble's!" Veronica squealed. "Here's my chance to put one over on that baby-faced blonde!"

She pulled on her coat, grabbed the newspaper, and rushed out the door. As Veronica headed for the downtown shop called La Mode Chapeaux, she giggled to herself. Betty was in for a real surprise.

Suddenly she stopped and gasped in alarm. Coming toward her, down the street, was Betty!

"If she sees me with this newspaper," Veronica thought, "she may want to borrow it. Then she might notice the ad!" Quickly, she tossed

the newspaper into a nearby garbage can and hurried on.

"Hello, dear!" said Betty acidly.

"How are you, darling?" Veronica responded with a faint snarl.

The two girls walked along together, trading mild insults. Veronica couldn't wait until they reached the corner and Betty said goodbye. Then, alone at last, she turned and headed downtown.

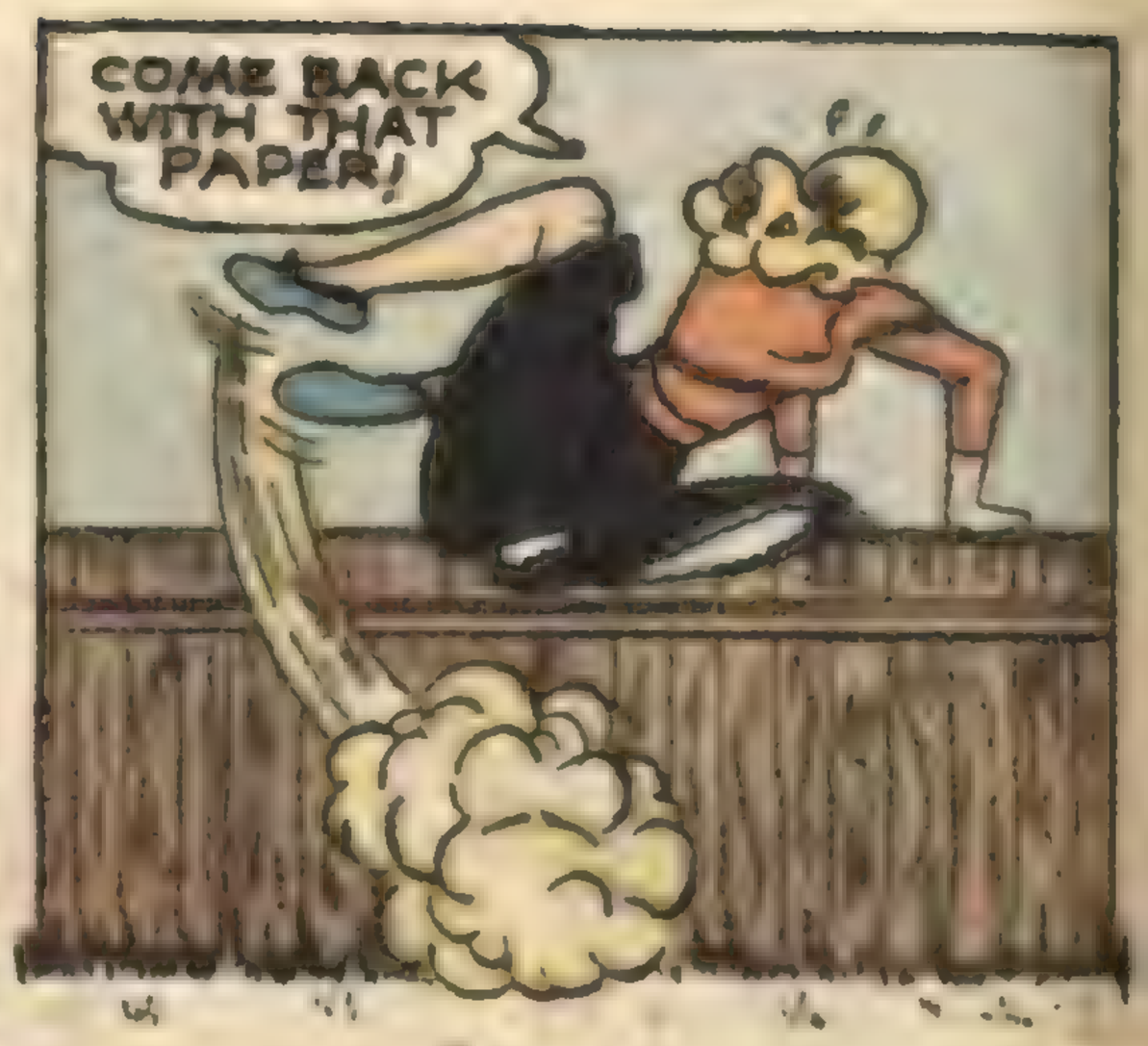
"Now for La Mode Chapeaux!" she said. Then she stopped in her tracks. Veronica didn't know the address of the hat shop. The simplest way to locate it was through the ad in the newspaper.

Veronica, frantic, rushed back toward the garbage can where she had thrown the paper. Fortunately it was still there, and she fished it out. Then she heard a noise and turned her head. Betty was marching toward her!

"What's going on here? Why did you come back for that newspaper?" Betty asked suspiciously.

"Why, dear, I don't know what in the world you're talking about!" Ronnie answered.

Betty lunged for the newspaper. It flew from Veronica's hand and sailed over a nearby wooden fence.



"There's somthing in that paper that you don't want me to see!" Betty chirped. She rushed toward the fence and started to climb over.

"Come back here!" Veronica shrieked. She rushed toward the fence and climbed up after Betty. The two girls wrestled and fell down on the far side of the fence, tearing their dresses.

They struggled to their feet just in time to see a small dog pick the newspaper up in his mouth and run off with it.

Angrily, the girls chased after him.

"Come back with that paper!" Betty yelped.

"Don't give it to her! Give it to me!" Veronica shrieked.

The dog, frightened, hopped into the cellar of a nearby house.

Betty and Veronica followed. The cellar was dark and gloomy, and the girls groped about in vain, bumping into water tanks and tripping over pipe fixtures.

Suddenly Veronica saw the dog crawling into a wooden coal bin. With a shout, Veronica dove for the

dog. With a second shout, Betty dove for Veronica. Just at that moment, the cellar window opened and a load of coal poured through it, landing on both girls!

Grimy and bedraggled, Betty and Veronica staggered out of the cellar. They were both thoroughly disgusted.

"I'm going home," Betty mumbled.

"Me, too," Veronica said. "I just developed a COAL in the head!"

As they turned to go, the little dog trotted from the cellar and dropped the newspaper right at their feet. Quick as a wink, Betty snatched it up and noticed the advertisement.

"So that's your scheme!" she said. "This hat is just like the one we fought over!"

Veronica grabbed the paper. "It's my hat! I saw the ad first!"

Arguing heatedly with each other, the two girls hurried toward La Mode Chapeaux. Veronica was determined to buy the hat—and Betty was just as determined to keep her from buying it.

Puffing and panting, dirty and woe-begone, the girls burst into the elegant little hat shop.

The saleswoman, taken aback by their appearance, tried to smile in her most professional way.

Veronica held out the newspaper and pointed to the advertisement.

"I want this hat!" she said.

"No! I want it!" Betty chimed in.

"I'm sorry, girls," the saleswoman replied, "but neither of you can have it. We've been out of that model for weeks!"

The girls were dumbfounded. "How come?" Ronnie asked.

The saleswoman pointed to the date on their newspaper. "Take another look," she said. "This newspaper is TWO MONTHS OLD!"

Betty and Veronica, tired and frustrated, limped from the shop.

"Know what?" Betty said with a sigh. "I think we've been a little silly, making so much fuss about a hat!"

Veronica shook her head. "I disagree," she said. "I don't think we were silly—I KNOW we were!"

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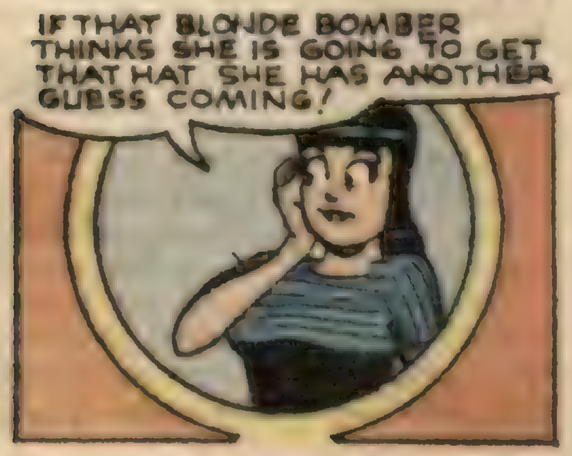

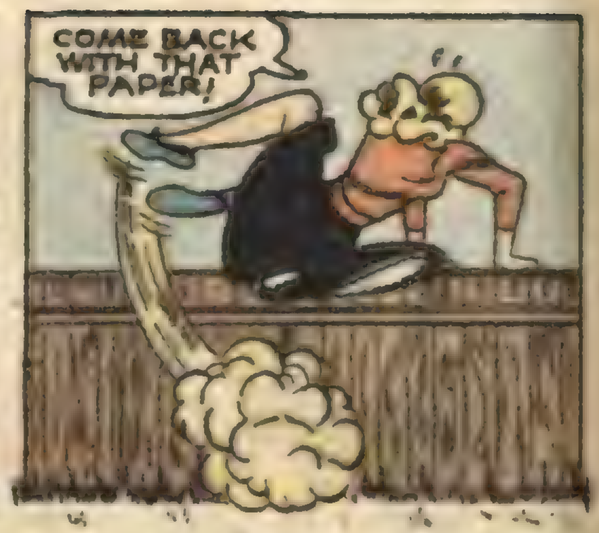

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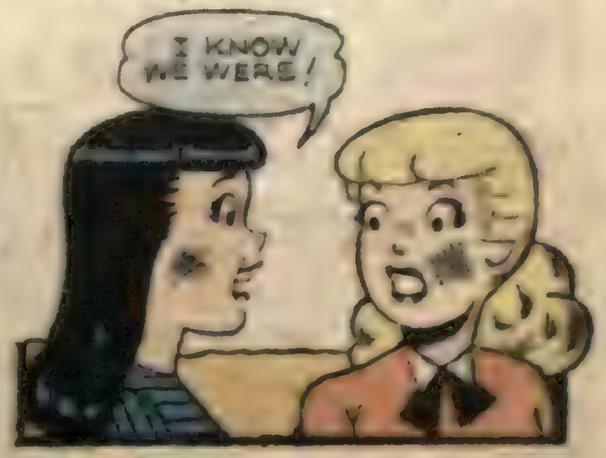
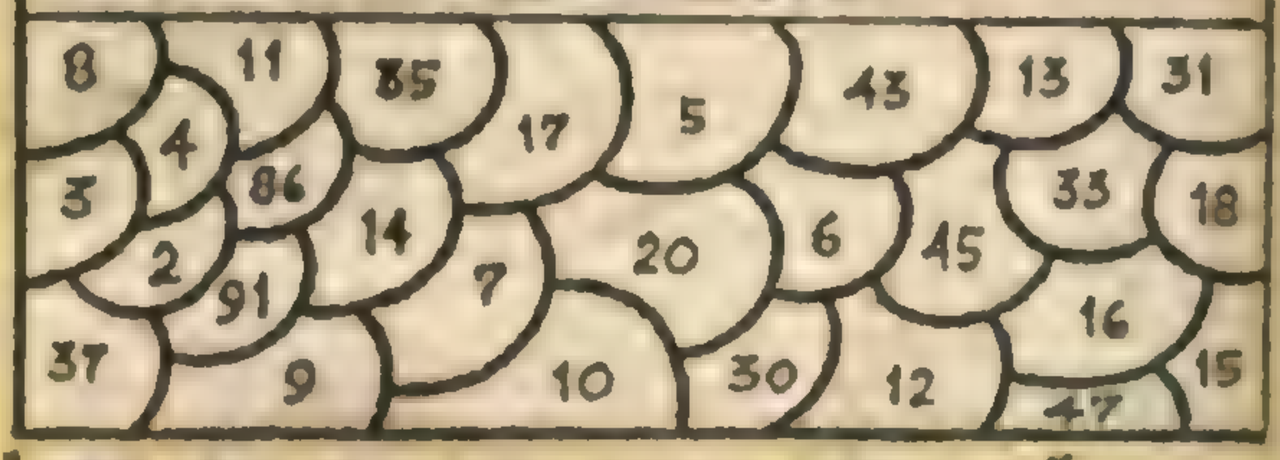


Archie FUN PAGE

FILL IN THE FOUR BLANK SQUARES SO THAT THIS MAGIC SQUARE WILL EQUAL 34 IN ALL DIRECTIONS!

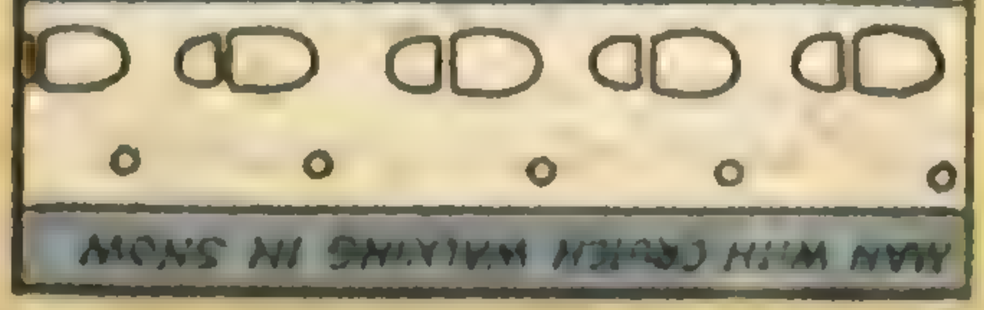
	9	6	
5	7	10	12
4	2	15	13
	16	3	

FIND THE **EVEN** NUMBER AREA THAT IS NOT TOUCHED BY AN **ODD** NUMBER!



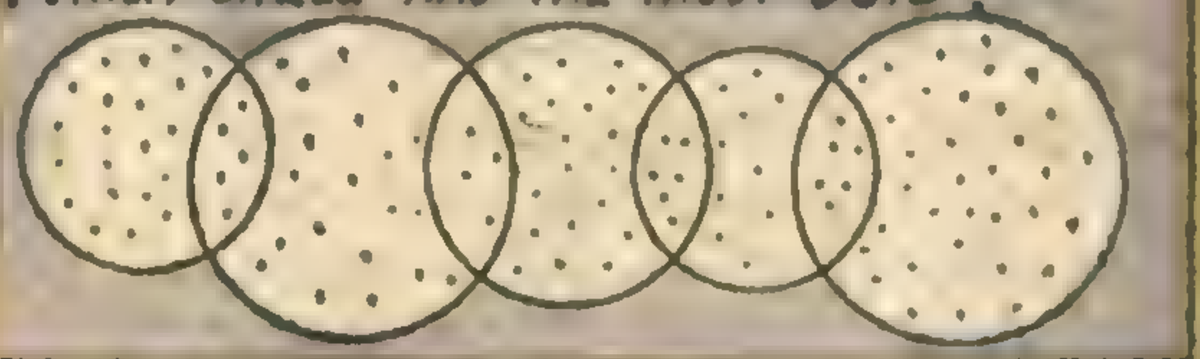
"HAVE YOU READ ANY FICTION LATELY?"
"YES, I JUST GOT A LETTER FROM MY BOY FRIEND."
"I'M GOING TO KISS YOU BEFORE I GO."
"WHY DON'T YOU DO IT WHILE I'M STILL YOUNG."

WHAT'S THIS?



MAN WITH CRICK WALKING IN SNOW

WHICH CIRCLE HAS THE MOST DOTS?



Betty FUN PAGE

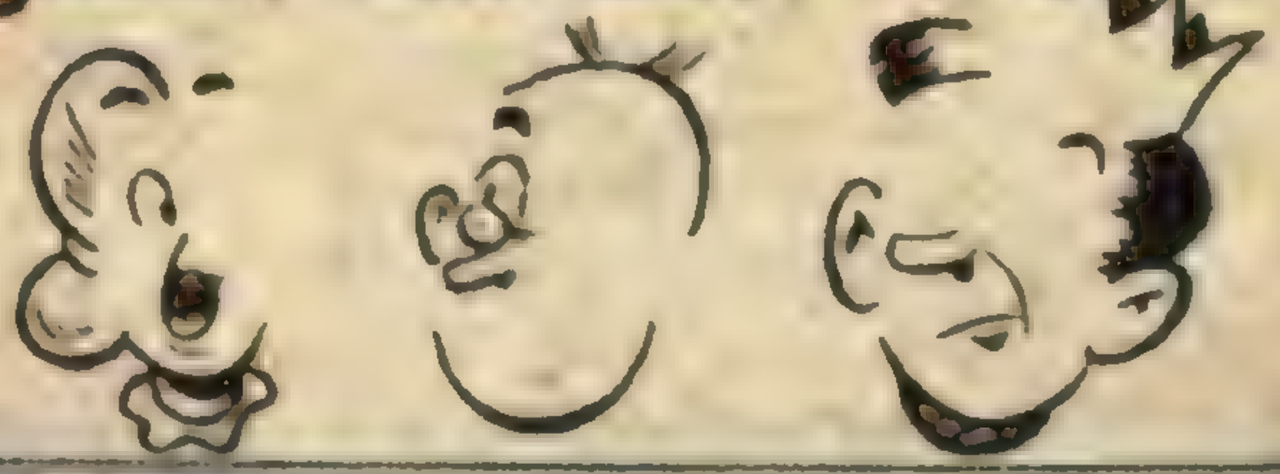
WORD LADDER

CAN YOU GO FROM HOOK TO BOAT CHANGING ONE LETTER EACH STEP?

1- HOOK
2-
3.
4.
5.
6. BOAT

ANSWER
1- COOK
2- COOK
3- COOK
4- COAL
5- COAT
6- BOAT

COMPLETE THESE HEADS!



"WHY DON'T YOU HAVE A CITY SPEED LIMIT?"
"WE DO! A MINUTE TO GET YOU CITY FOLKS OUT OF TOWN."

WHAT'S MY LINE!

BY UNSCRAMBLING THE LETTERS IN MY NAME CAN YOU FIND OUT MY OCCUPATION?

A.S. LESMAN

ANSWERS

WORDS THAT COULD BEGIN WITH **NUMBERS**. WHAT ARE THEY?

1-__TUNATE 3-__GETHER
2-__DERFUL 4-__SION

ANSWERS
1- 4 2- 1 3- 2 4- 10

Betty

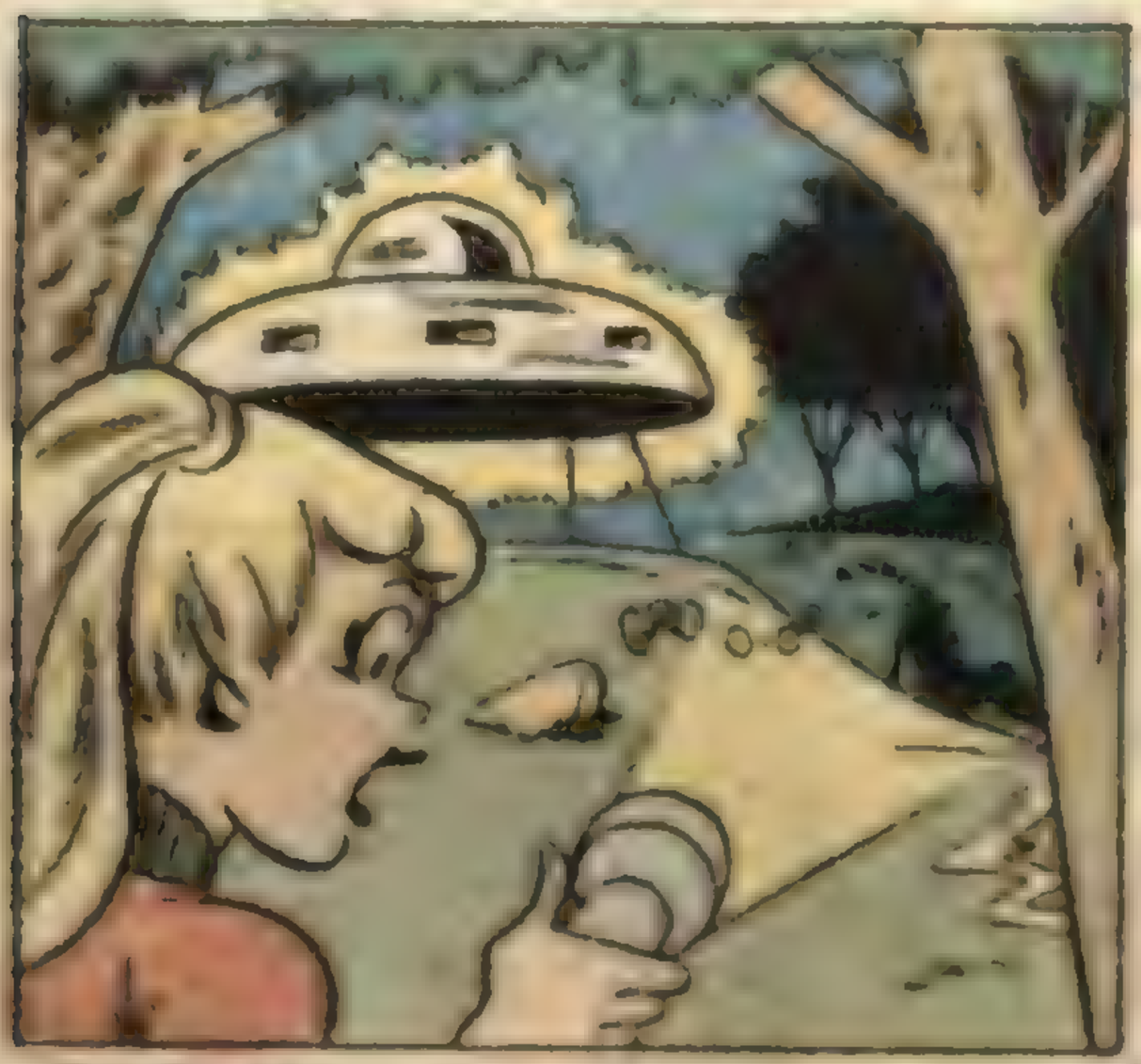
'SOME CALL IT ROMANCE'

(SIGH!) THIS IS THE CLOSEST I'LL GET TO ARCHIE ALL NIGHT!

ALL THE GANG'S AT RONNIE'S CELEBRATING THE OPENING OF HER NEW-EST RECREATION ROOM...LUCKY RON...

IMAGINE HAVING THREE REC ROOMS AND ARCHIE!

IF IT'S NOT A FIREFLY FESTIVAL, THERE'S SOMETHING WEIRD GLOWING IN GROVER'S GROVE !!



GEE! THIS IS A STRANGE PLACE TO ADVERTISE A SPACE MOVIE!
MY NAME IS KLX! I'M FROM PLANET FRZB!... AND I'M CAUGHT IN ONE OF YOUR BARBARIC TRAPS!

OH! YOU POOR-ER THING! YOU'VE STEPPED IN A BEAVER TRAP! I'LL GET A SCREW-DRIVER AND FREE YOU!
YOU EARTH-LINGS ARE SO WAR-LIKE!

SHORTLY...
THERE! YOU'RE FREE! NOW WERE YOU PUTTING ME ON ...ABOUT PLANET FRZB AND ALL THAT JAZZ??
I'M AN INTERGALACTIC SALESMAN! EARTH IS FORBIDDEN TERRITORY TO US... FOR JUST THIS REASON... IF IT'S NOT BEAVER DAMS IT'S BOMBS OR BULLETS!

BUT I WANTED TO CHECK ON EARTH'S POSSIBILITY AS A SALES MARKET. IT MAY BE OPEN TERRITORY ONE DAY!

I MUST REPAY YOU!

FORGET IT! IT ISN'T OFTEN THAT I GET TO FREE A VISITING SALESMAN FROM A BEAVER TRAP!

I INSIST! YOU EARTH PEOPLE ARE ALWAYS SO GENEROUS! YOU MAY HAVE ONE WISH FOR ANYTHING YOU LIKE!

OKAY! I HAVE NOTHING TO LOSE!

GET ME ARCHIE!!

ARCHIE!? WHAT'S AN ARCHIE?

A BOY! ANOTHER HUMAN! ONE THAT I WANT TO PAY MORE ATTENTION TO ME!

IS THAT ALL!? I CAN OFFER YOU A MAP SHOWING THE EXACT LOCATION OF EARTH'S MOST PRICELESS TREASURES!

NO! JUST GET ME ARCHIE!

OR I CAN GIVE YOU INFALLIBLE TIPS ON THE STOCK MARKET!..

I CAN SHOW YOU THE LOST CONTINENT OF ATLANTIS AND MAKE YOU IT'S QUEEN! THINK OF THE POWER!

NO! NO! I JUST WANT, ARCHIE!

ALL RIGHT! TAKE THIS SPRAY AND USE A LITTLE ON THIS ARCHIE CREATURE!

HE WILL FIND YOU IRRESISTIBLE! HE WON'T BE ABLE TO KEEP AWAY FROM YOU WHILE YOU USE THE SPRAY!

REALLY!??

PRECISELY! THAT SPRAY IS A BIG SELLER ON MERCURY! HERE! TAKE THIS ELECTRO-MAGNETIC WHISTLE!

THANKS, BUT WHAT'S THE WHISTLE FOR?

IN CASE YOU CHANGE YOUR MIND, BLOW THE WHISTLE.. I'LL BE IN THE AREA FOR AWHILE AND I CAN PICK UP ITS VIBRATIONS WITHIN A MILLION MILE RADIUS!

ARCHIE IS ALL I CARE ABOUT!

YOU'RE A STRANGE EARTHLING, TURNING DOWN WEALTH AND POWER FOR THIS ARCHIE! I FEEL SORRY FOR YOU AND THE BEAVERS!

TELL NO ONE OF OUR MEETING UNLESS YOU ENJOY BEING A ROCK!

HI, BETTY!

HI, ARCHIE! WHAT DO YOU SPRAY-ER-SAY?

OH! THERE'S A SWARM OF ALBANIAN GNATS BEHIND YOU!!

HUH? WHERE?

GOT 'EM! THEY WON'T BUG YOU AGAIN!

(COFF) THANKS.. I GUESS!

WEIRDSVILLE! BUT SUDDENLY I THINK I LIKE BEING NEAR YOU!

AWCEVILLE!

LATER...

SO FAR, ARCHIE, WE'VE HAD EVERY DANCE TOGETHER!

LET'S SIT THE NEXT ONE OUT!

I DON'T DIG THIS SCENE, BETTY... I LIKE TO DANCE WITH RON BUT - BUT -

BUT WHAT?

I FEEL SORT OF HYPNOTIZED... LIKE I MUST STAY WITH YOU!

YOU WON'T *HAVE* TO ANY LONGER!

I THOUGHT YOU'D RETURN! WANT TO CHANGE YOUR WISH FOR WEALTH AND POWER, RIGHT?

WE FRZBS HAVE HAD YOU EARTHLINGS UNDER SURVEILLANCE LONG ENOUGH TO KNOW WHAT YOU'RE LIKE!

HERE'S YOUR SPRAY AND WHISTLE!

YOU CERTAINLY TIRED OF THAT ARCHIE QUICKLY.. ALL RIGHT! I'LL GIVE YOU ANOTHER WISH!

OH, NO! IT'S JUST THAT I LIKE ARCHIE SO MUCH I WANT HIM TO BE HAPPY. EVEN IF IT IS SOME-ONE ELSE!

YOU'RE A STRANGE HUMAN! ON MY PLANET WE CALL THAT A STUPID SITUATION!

ON THIS PLANET WE CALL IT LOVE!

Archie

"ACTION! CAMERA!"

JUG! I'VE GOT IT! I'VE GOT IT!

WELL, STAY AWAY! I'M SUSCEPTIBLE TO IT!

IT'S NOT A DISEASE! IT'S A CAMERA, *IDIOT!*

A '*CAMERA IDIOT*'?

YOU DON'T *GET* A *CAMERA IDIOT!*

YOU *BECOME* ONE! YUK! YUK!

OKAY. YOU HAD YOUR LAUGH. NOW LOOK AT THE CAMERA!

HMM.. IT'S VERY NICE

I'M GOING TO TRY TO WIN THAT PHOTO CONTEST AT SCHOOL!

LET ME TRY IT ON YOU!

OKAY. IT'S *YOUR* CAMERA!

WATCH THE BIRDIE, YOU WORM!

CLICK!

SAY, LENS LOONEY! YOU WANT A GOOD SUBJECT?

SURE!

OKAY, *SHOOT!*

TSK! TSK!.. AND ME WITHOUT A GUN!

OKAY! HOLD IT, REG!

THESE SHOTS WILL NEVER WIN A CONTEST, ARCH!

GOTCHA!

WHAT YOU'VE GOT TO HAVE IS A GOOD ACTION SHOT!

CLICK!

WHERE AM I GOING TO FIND ACTION IN THIS DULL TOWN?

AH! THAT'S WHERE THE PROFESSIONAL COMES IN!

A REAL PRO MAKES THINGS HAPPEN!

HEY! THERE'S RONNIE!

HOLD THIS!

NOW... THERE'S ACTION!

RONNIE! GUESS WHAT I'VE GOT?

WHATEVER IT IS I'M SUSCEPTIBLE TO IT! STAY AWAY!

EEP! YOU TOO?

I'VE GOT A NEAT NEW CAMERA!

TELL HER ABOUT IT, JUG!

IT'S A NEAT NEW CAMERA!

PSST! MADGE!

HOLD IT RIGHT THERE!

A BIG SMILE NOW!

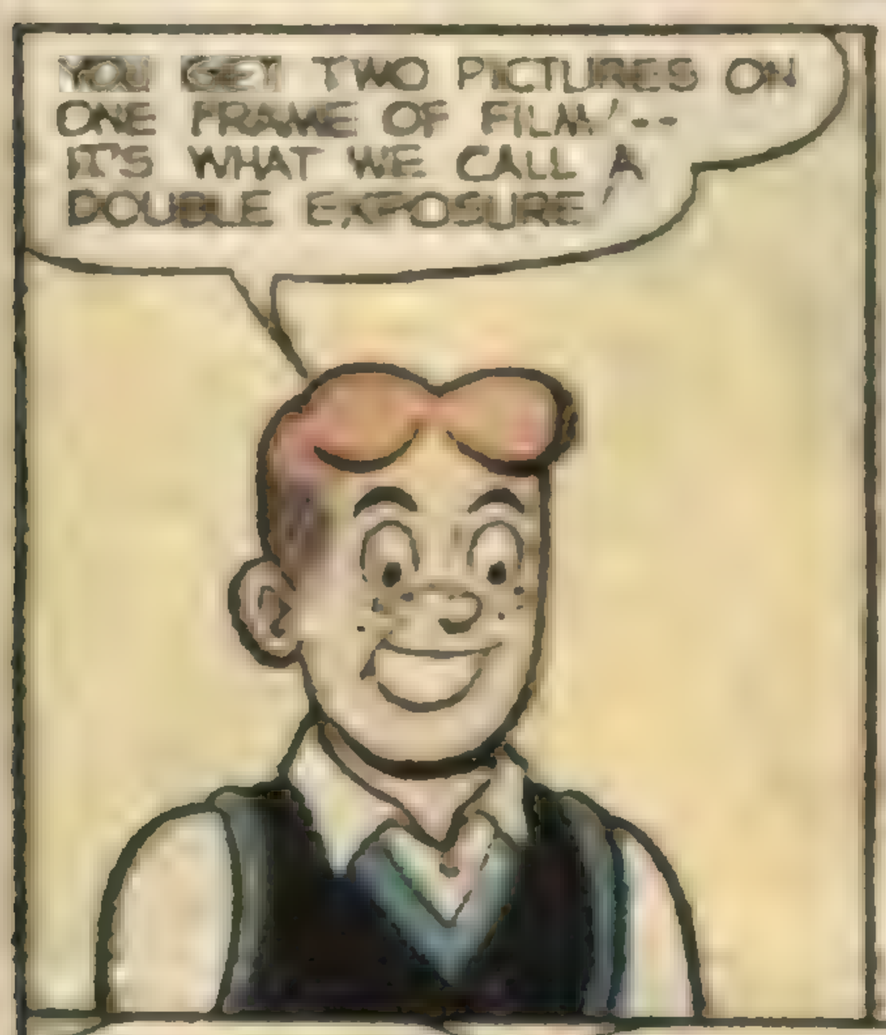
THAT'S IT, HONEY!

ANYTIME, REGGIE!

CLICK!

HOO BOY! WHAT'S GOING TO HAPPEN TO OL' ARCH WHEN BIG MOOSE FINDS HIS GIRL MIDGE POSED FOR HIM!

ARCH! WHAT HAPPENS IF YOU DON'T TURN THE KNOB AFTER YOU SHOOT A PICTURE?


YOU GET TWO PICTURES ON ONE FRAME OF FILM!-- IT'S WHAT WE CALL A DOUBLE EXPOSURE!

YOU DIDN'T WIND IT AFTER YOU SHOT REGGIE, DID YOU?
NO! I'LL DO IT NOW!
S

AS A MATTER OF FACT I'LL SHOOT THE REST OF THE FILM NOW! C'MON, RON!
R

YOU'RE GETTING INTERESTED, EH?
IN ONE PARTICULAR SHOT!
QUICK!
R

I--ER--AM ANXIOUS TO SEE WHAT DEVELOPS!
S
R

NEXT DAY...

D-UH! REG TELLS ME YUH BEEN LOOKIN' PITCHERS!

HAVE A LOOK, MOOSE!

HEY! THAT'S NOT ALL OF THEM!

THERE'S A RATHER INTERESTING ONE ON THE BULLETIN BOARD!

C'MON, MOOSE! SEE IF YOU RECOGNIZE ANY OF THESE!

PHOTO ENTRIES

AWRK..!"

THE NEXT WEEK...

YEP! REG REALLY KNEW WHAT HE WAS TALKING ABOUT!

IT TAKES **ACTION** TO WIN A CONTEST

PHOTO CONTEST WINNER

--AND A REAL PRO **MAKES** THINGS HAPPEN!

THE END

1ST PRIZE

ARCHIE ANDREWS

LI'L JINX

FOR THE PRESENT!

OH, BOY! I HAVE ENOUGH MONEY TO GO TO THE MOVIES!

OOF!

LI'L JINX! I WAS JUST GOING OVER TO SEE YOU! I NEED SOME HELP WITH A PROBLEM!

I JUST GOT MY *INVITATION* TO GREGORY'S BIRTHDAY PARTY!

I'VE ALREADY BOUGHT HIS GIFT!

THAT'S MY PROBLEM! I DON'T KNOW **WHAT TO BUY HIM!** CAN YOU HELP ME SHOP? FOR ONE?

WELL,---I..*ER*..I WAS ON MY WAY TO THE MOVIES!

GEE

BUT I'LL BE HAPPY **TO HELP YOU--** WHAT ARE FRIENDS FOR, ANYWAY?

YOU'RE A REAL GOOD PAL TO GIVE UP THE MOVIES FOR ME!

OH IT'S NOTHING AT ALL! GLAD TO DO IT!

SLAP

HAVE YOU GOT ANY SUGGESTIONS, LIL JINX?

I THINK SO!

DO YOU SEE *ANYTHING* I CAN BUY FOR A PRESENT?

THERE'S SOMETHING NICE!

Y-YOU MEAN THAT ... DOLL!

NOW THERE'S A GIFT THAT WOULD MAKE A NICE BIRTHDAY PRESENT!

HA! HA! YOU'RE SILLY! *THAT'S NO GIFT FOR A BOY!*

..ER...YES! THAT'S RIGHT!

OH, BOY! THAT *LOOKS GREAT!*

A NIFTY CARRIAGE!

HUH!

OKAY! VERY FUNNY! *A JOKE IS A JOKE!*

OKAY, HOW ABOUT A **COWBOY HAT**!

AT LAST! NOW I HOPE GREGORY WILL LIKE IT!

I'LL GO HOME AND CHANGE FOR THE PARTY--

ME, TOO!

BOY! LI'L JINX WAS SURE ACTING **DUMB**! BUT IT WAS NICE OF HER TO HELP ME!

OH, GA GA, THERE'S SOME MAIL FOR YOU!

WHY IT'S FROM LI'L JINX!

IT'S AN INVITATION TO LI'L JINX'S *BIRTHDAY PARTY*... NEXT MONTH!

MMMM...NOW I KNOW SHE'S *NOT SO DUMB!*

END

Archie

Fiendish Thinking

AW NUTS! WHY DID YOU ASK VERONICA TO GO FISHING WITH US? SHE'LL ONLY MESS THINGS UP!

WHO ASKED HER? ALL I SAID WAS THAT WE TWO WERE GOING FISHING AND BIG-HEAD THERE WERE THREE OF US!

SHE SAYS SHE'S NEVER BEEN TROUT FISHING BEFORE AND WANTS TO SEE IF SHE'LL LIKE IT!

LET'S HOPE SHE DOESN'T LIKE IT!

IN FACT, LET'S MAKE **SURE** SHE **DOESN'T** LIKE IT!

HOW CAN WE DO THAT?

ARCHIE WHAT WOULD HAPPEN IF A **BEAR** SHOWED UP WHILE WE WERE FISHING?

VERONICA'D RUN LIKE CRAZY AND NEVER GO NEAR THE PLACE AGAIN!

ARCH, DID I EVER TELL YOU ABOUT THE BEARSKIN IN MY ATTIC?

JEEZ! WHAT'D BE A NASTY TRICK TO PULL?

YOU WANT HER DRAGGING ALONG WITH US EVERY TIME WE WANT TO GO FISHING? DO YOU?

OH, OKAY! AS LONG AS NO ONE GETS HURT BY THE GAG!

AND SO

IT WAS AWFULLY NICE OF YOU TO TAKE ME ALONG!

OH WELL, **SOME** OF YOU'LL HAVE AN INTERESTING TIME!

FIRST WE'LL INFLATE THIS RUBBER LIFE RAFT WITH THE COMPRESSED AIR CYLINDER!

OH, ARE WE GOING OUT ON THE LAKE?

NOT NOW! LATER! HERE, CLIMB INTO THIS WATER-PROOF WADING SUIT!

WHY DO WE NEED THESE IN THE BOAT?

FIRST WE'LL TRY WADING IN THE STREAM!

MY THESE THINGS ARE AWKWARD!

ER. JUG, DON'T YOU HAVE SOMETHING TO TAKE CARE OF?

OH..YEAH!

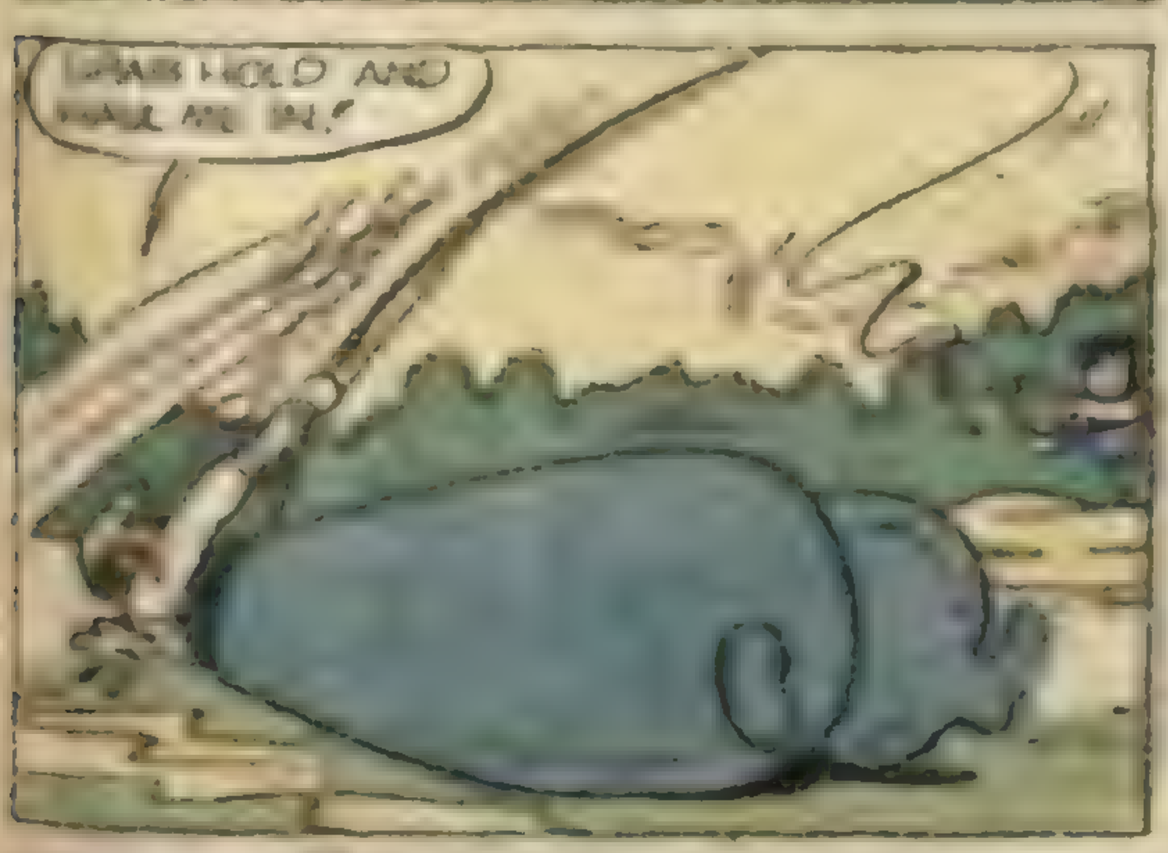
YOU TWO GO RIGHT AHEAD! THIS WON'T TAKE ME LONG!

PULL THE BELT REAL TIGHT! MAKE IT AIR TIGHT!

HEY?? WHAT'S IN MY SUIT?

WHOOMP

HELP! RONNIE I CAN'T DO ANY-THING! GET JIG!



MEANWHILE..

HA! WAIT TILL SHE SEES ME IN THIS BEAR SKIN!

ONE LOOK AT ME AND SHE'LL NEVER COME NEAR THIS PLACE AGAIN!

YIPE!

YIIPE!

BEEP BEEP

?

FRANK!? I JUST SAW THE QUEEREST THING!

HUH? WHAT?

BELIEVE IT OR NOT I JUST SAW A BEAR DRIVING A CAR

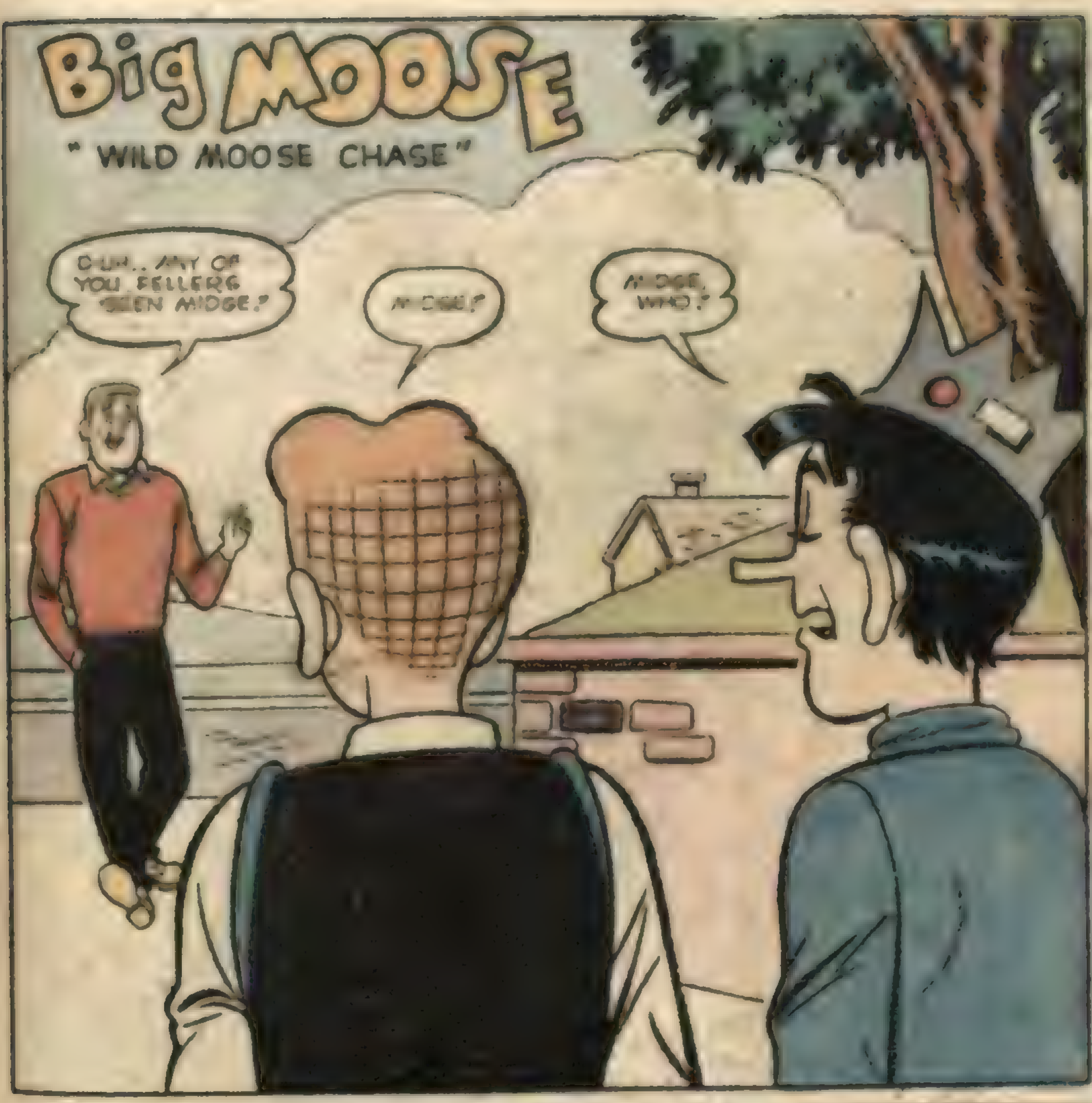
THAT'S NOTHING! YOU SHOULD SEE WHAT I SAW OUT ON THE LAKE!

ARCHIE, THIS IS FUN! WE MUST GO FISHING TOGETHER MORE OFTEN!

THE END

Big MOOSE

"WILD MOOSE CHASE"



WE HEARD THAT? MIDGE REALLY HIT POPS?

WHO KNOWS? WE DIDN'T SAY SHE WAS!

WHY DO YOU KID POOR MOOSE THAT WAY?

WHAT DID HE EVER DO TO YOU?

I GOT A SHINER ONCE FOR SAYING MIDGE'S NAME OUT LOUD!

R

I GOT A SPLIT LIP FOR PASSING HER ON THE STREET!

THEN THERE WAS THE TIME I WAS LOCKED IN THE SCHOOL ROOM WITH HER AND—

OKAY!

SO HE'S MAIMED YOU A LITTLE BIT FROM TIME TO TIME?

DOES THAT MEAN HE'S NOT YOUR FRIEND?

R

AW GIRLS ARE SUCH SOFTIES?

THE MOOSE IS LOOKING FOR YOU!

(SNIFF!) I'VE GOT BIGGER PROBLEMS THAN BIG MOOSE!

THERE IS NO BIGGER PROBLEM THAN BIG MOOSE!

TSK! I WONDER WHAT SHE'S SO GLUM ABOUT?

QUICK! HEY, FELLERS! SHE WUZN'T AT POPS!
SOLLY I MIS- JUST SAW HER!

NO KIDDIN'? WHERE WUZ SHE?
ER..AH..SHE WAS DOWN IN THE DUMPS!
SHE SURE WAS!

CHEE, THANKS, GUYS! I'LL GO RIGHT DOWN THERE!

HYUK! YUK! H-HE'S G-GOING DOWN TO THE **DUMPS** TO LOOK FOR HIS **GURL!**

M-MAYBE TH- THAT'S WHERE THEY TAKE THEIR MOONLIGHT STROLLS!

R-ROMANCE IN THE RUBBISH!

LITTER OF LOVE!

..ULP!..

MEAN! THAT'S WHAT YOU ARE! MEAN!.. MEAN!... **MEAN!!!**

AW, G-GUCKS, RON! IT WAS JUST A LITTLE JOKE! HE'D DO THE SAME THING TO **US!**

IF HE HAD THE **BRAINS!!**

YOK! YOK!

YOU DON'T THINK THEY'RE **RIGHT**, DO YOU?

I'VE BEEN WONDERING THE SAME THING!

IT **IS** A LITTLE LIKE TAKING CANDY FROM A **BABY**!

YEAH! WE SHOULDN'T HIT THE POOR...

OOPS!

SORRY, BUD!

YOU AIN'T **STARTED** TO BE SORRY, PAL!

NO LITTLE SQUIRT BUMPS **ME** AND GETS AWAY WITH IT!

WHAM!

D-UH! HI, FELLERS!

WHEW! MOOSE! BOY! I DON'T KNOW HOW TO THANK YOU!

SHUCKS! YOU'RE MY GOOD FRIENDS, AIN'T YUH?

(GULP!) I'M AFRAID NOT, MOOSE!

YUH TOLD ME MIDGE WUZ AT POP'S!

I HAD BEEN THERE!

I LOST MY RING IN MY ICE CREAM AND IT GOT THROWN OUT IN THE GARBAGE!

THAT'S WHY SHE WUZ DOWN IN THE DUMPS LIKE YUH SAID!

I FOUND IT DOWN THERE, TOO!

DUH! SO WHUT MAKES YUH THINK YUH'RE NOT MY PALS?

WE JUST CHANGED OUR MINDS!

WE'RE A HECK OF A LOT NICER THAN WE THOUGHT WE WERE!

?

R

R

END

Archie

"USE YOUR BRAIN"

WELL, WELL! OUR FAIR TOWN OF RIVERDALE IS REALLY GETTING UP IN THE WORLD!

LET ME GUESS! SOMEBODY SAW JUGHEAD ON MAIN STREET, WEARING A TIE!

NO, SON! THE RIVERDALE GAS COMPANY JUST INSTALLED AN ELECTRONIC BRAIN IN THEIR PLANT!

ELECTRONIC BRAIN?

YES, DEAR! ONE OF THOSE NEW-FANGLED COMPUTORS!

TALKING ABOUT BRAINS! IT'S TIME FOR SCHOOL! 'BYE, FOLKS!

ARCHIE! DIDJA HEAR ABOUT THE ELECTRONIC BRAIN?

YEH - SO WHAT?

SO WHAT? THIS IS THE ANSWER TO ALL OUR PROBLEMS!

I DON'T GET YOUR MESSAGE!

HOMEWORK, DAD! WE CAN GET THE BRAIN TO DO IT FOR US!

YOU REALLY THINK SO?

SURE! WHY SPEND FOUR HOURS ON AN ASSIGNMENT, WHEN THAT GADGET CAN DO IT IN TWO MINUTES?

AWW... WE CAN'T WORK A COMPUTOR!

NO - BUT DILTON CAN! HE'S AN ELECTRONIC GENIUS!

GEE.. LET'S ASK HIM!

I MUST ADMIT, THE IDEA PRESENTS AN INTERESTING CHALLENGE! YES, INDEED!

YOU CAN DO IT, DILLY BOY!

OKAY... I'M WILLING TO TRY!

GOOD! LET'S MEET AT THE PLANT TONIGHT! 8 P.M.!

I HOPE YOU TWO GUYS KNOW WHAT I'M DOING!

QUIET, EVERYBODY! SSSH!

SO THIS IS AN ELECTRONIC BRAIN! IT DOESN'T LOOK SO SMART TO ME!

WADDA WE DO NOW, DILL?

FIRST COMES THE PROGRAMMING!

PROGRAMMING?

YES! I MUST PREPARE TAPES, WITH OUR HOME-WORK ASSIGNMENTS IN CODE! - IT WILL ONLY TAKE A FEW MINUTES!

LET'S SEE... MC SQUARE... MULTIPLY... DIVIDE BY THREE...

GOOD OLD DILLY! HE'S SO SMART, EVEN HIS FINGERNAILS HAVE BRAINS!

IF THIS WORKS, WE CAN DO IT ALL THE TIME!

NO MORE STRUGGLING WITH HOMEWORK! WOW!!

THE TAPES ARE IN THE MACHINE! NOW TO TURN HER LOOSE!

DILLY, WHY IS THAT RED LIGHT FLASHING?

IT MEANS THE MACHINE IS THINKING!

LOOK! A PUNCH-CARD IS COMING OUT!

IT MUST BE OUR HOMEWORK ANSWERS! READ IT, ARCH!

OKAY!

"YOU ARE UNDER ARREST FOR TRESPASSING ON PRIVATE PROPERTY! NAUGHTY-NAUGHTY!"

SEE HERE, YOU CHROME-PLATED CRUMB! YOU'VE GOT THE WRONG ATTITUDE!

WIPE THAT SMILE OFF YOUR GEAR-SHIFT!

WHAT ARE YOU KIDS DOING?

OH, OH! THE MACHINE MUST HAVE TIPPED OFF THE GUARDS!!

GRAB OUR BOOKS!

FWEEEEET!!

OUT THE BACK WAY! QUICK!!

PUFF-PUFF-PUFF

ONE HOUR LATER....

I THINK WE SHOOK 'EM OFF!

THANK GOODNESS!

I GUESS WE'LL HAVE TO GO HOME AND DO OUR HOMEWORK IN THE OLD-FASHIONED WAY!

REGGIE... WE CAN'T!!

WHY NOT?

'CAUSE I HAVEN'T GOT OUR TEXT BOOKS AND ASSIGNMENTS...

I DROPPED 'EM BACK THERE, WHEN WE JUMPED OVER THE FENCE!

OOOH! THE PLACE IS STILL CRAWLING WITH GUARDS! WE'RE OUT OF LUCK!

NEXT MORNING....

THREE STUDENTS HAVE **FAILED** TO TURN IN HOME-WORK... REGINALD, DILTON AND ARCHIE!

ACCORDING TO OUR NEW RULES, THEIR NAMES WILL BE TURNED IN FOR PUNISHMENT!

AND THE NEXT NIGHT....

TOO BAD THE BOYS WEREN'T ALLOWED TO ATTEND THE PROM!

THEY SHOULD HAVE USED SOME **BRAINS!**

THAT WAS THEIR TROUBLE (CHOMP)- THEY USED **TOO MUCH!**

The End

Jughead

IN

The BUDDY SYSTEM

YOU CAN'T GO TO RONNIE'S, ARCH! HER DAD IS HOME TODAY!

GO WHAT? WE'RE PALS AGAIN!

YUK! YUK! I'VE BEEN WORKING MYSELF IN GOOD WITH THE OL' BOY!

YOU KNOW! LITTLE FAVORS NOW AND THEN!

BRING HIM THE PAPER! MAYBE HIS SLIPPERS!

OHO!

SOMETHING LIKE A COCKER SPANIEL!

HO! HO! YOU'RE A REAL RIOT, YOU ARE!

SQUEEGH!

I'LL BET HE'S JUST WAITING TO THANK ME FOR WHAT I DID FOR HIM LAST NIGHT!

WHAT DID YOU DO?

I SCRUBBED SANCHESTER ED AND VARNISHED ALL HIS PIPES!

WELL, HE OUGHT TO APPREC...

YIPE!...HIS PIPES!

BOY! HOW'S THAT FOR GRATITUDE?

S-SO I SHOULDN'T HAVE SCRUBBED THEM, HUH?

NOT EVEN TOUCH THEM!

HE BANNED ME FROM THE HOUSE FOREVER!

(GROAN!) H-HE T-TOLD ME NEVER TO COME NEAR VERONICA AGAIN!

ARCH, WHAT ARE YOU WORRYING ABOUT? SHE'S ONLY A GIRL! YOU'VE STILL GOT ME!

(SNIFF!)···YOU'RE THE BEST PAL A GUY EVER HAD FOR A PAL, JUG! BUT YOU DON'T UNDERSTAND ABOUT **WOMEN!**

(SIGH!) OKAY, YOU WIN! AS YOUR BEST BUDDY, I'LL HAVE TO HELP YOU OUT!

HOW?

I'LL GO PLEAD YOUR CASE WITH MR. LODGE! HE CAN'T CONVICT YOU WITHOUT A TRIAL!

HE ALWAYS HAS!

R

ARCHIE'S NOT HERE, JUGHEAD! OR EVER!

NOT NOW

I KNOW THAT, SIR!

THAT'S WHAT I CAME TO TALK TO YOU ABOUT!

I WISH TO THROW THE DEFENDANT ON THE MERCY OF THE COURT!

THE COURT HAS ALREADY THROWN THE DEFENDANT! THE CASE IS CLOSED!

HE'S A GOOD BOY, SIR!

I'VE KNOWN HIM ALL MY LIFE! I CAN VOUCH FOR HIM! NEVER HAVE I KNOWN HIM TO DO AN INTENTIONAL WRONG! IT'S ONLY HIS YOUTHFUL STUPIDITY THAT GETS HIM INTO TROUBLE!

YOU, SIR, ARE A LEARNED, SUCCESSFUL WEALTHY MAN! SURELY, YOU CAN FIND IT IN YOUR HEART TO TENDER YOUR JUSTICE WITH MERCY!

GO AWAY! I'M BUSY!

THINK BACK SIR!, TO YOUR OWN YOUTH! WEREN'T YOU, TOO EXUBERANT? MISCHIEVOUS? A LITTLE TROUBLESOME PERHAPS?

YUK! YUK! I WAS THE WORST BRAT IN ...

HARRUMPH! I TOLD YOU I WAS BUSY! I'VE GOT TO GO OUT! GOOD-BYE!

HMPH! DARN KID COULD TALK THE EARS OFF A BRASS MONKEY!

YOUTH MUST HAVE IT'S FLING, SIR!

EEP!

ONCE THE FLING IS FLUNG, ARCHIE WILL SETTLE DOWN AND ...

STOP!

YES, HE WILL **STOP** BEING A SOURCE OF ANNOYANCE! HE WILL ...

YOU DIDN'T LET ME FINISH, SIR!

WHEW! IF HE COULD PUT THAT GIFT OF GAB TO SOME GOOD USE, HE'D ... HE'D ...

(GASP!) OF COURSE... VERONICA!

WHAT WAS THE SUBJECT YOU WERE HAVING TROUBLE WITH?

PUBLIC SPEAKING!

NOW, IF YOU WOULD JUST GIVE MY CLIENT A CHANCE--HE

JUGHEAD! YOU'RE THE ANSWER TO A PRAYER!

ER... WHA... WHO... ME?

AND I WANT YOU TO SPEND EVERY SPARE MOMENT WITH VERONICA! IF YOU CAN'T TEACH HER PUBLIC SPEAKING, NO ONE CAN!

TRAITOR! TURNCOAT! BENEDICT ARNOLD! WITH A FRIEND LIKE YOU, WHO NEEDS ENEMIES?

ARCHIBALD! BUDDY, ER-- GIVE ME A CHANCE TO EXPLAIN!

THE END

Betty and Veronica

"A DREAM SCENE"

BY INFLUENCING THE SUBCONSCIOUS MIND ONE CAN CONTROL THE CONSCIOUS MIND!

GAS

PSYCHOLOGY

AHHHH!

BETTY!! I'VE GOT IT!

WHO'S GOING TO BE YOUR VICTIM THIS TIME, REGGIE?

I KNOW HOW WE CAN MAKE ARCHIE FALL FOR YOU AND RUNNIE FOR ME?

YOU DO?!

... SO, THAT'S MY PLAN!

REGGIE, THAT'S THE MOST DESPICABLE, DISHONEST SCHEME I'VE EVER HEARD!

WHAT ARE WE WAITING FOR?

THAT NIGHT:

HEH, HEH! WE'LL PLAY THIS TAPE RECORDING RIGHT BY ARCHIE'S WINDOW!

ARCHIE LOVES BETTY! ARCHIE LOVES BETTY!...

HIS SUBCONSCIOUS WILL SOAK IN THE MESSAGE FOR 8 SOLID HOURS!

AND NOW TO DO THE SAME TO VERONICA!

VERONICA LOVES REGGIE... VERONICA LOVES REGGIE...

DO YOU THINK OUR PLAN WILL WORK?

THERE'S ONLY ONE THING THAT CAN GO WRONG WITH OUR BRAIN-WASHING SCHEME!

...ARCHIE MAY NOT HAVE ANY BRAIN TO BE WASHED! YUK, YUK!

THE NEXT MORNING..

HURRY, SON, OR YOU'LL BE LATE FOR SCHOOL!

YAWN!

?!

ARCHIE LOVES BETTY

ARCHIE LOVES BETTY...!?

!?

ARCHIE LOVES BETTY

MEANWHILE...

(YAWN!) GOOD-BYE, DADDY!

GOOD-BYE, RONNIE!

HOW DID THAT GET THERE?

VERONICA LOVES REGGIE

!?

VERONICA LOVES REGGIE

VERONICA LOVES REGGIE

HERE COMES THE UNSUSPECTING TWO SOME!

WILL IT WORK?

WE'LL SOON FIND OUT!

GULP!

HI, KIDS!

HI!

ARCHIE, WHOM DO YOU LOVE?

THAT'S A SILLY QUESTION!

...EVERYBODY KNOWS I LOVE BETTY!

AND..WHOM DO YOU LOVE, VERONICA?

WHAT AN ABSURD QUERY!

I LOVE REGGIE, OF COURSE!

YAHOO! THAT'S JUST WHAT WE WANTED TO HEAR!

COME, REGGIE, DARLING!

YES, BETTY, DEAREST!

REGGIEKINS! (SIGH)

(SIGH!) BETTYKINS!

OUR PLAN BACKFIRED!

ARE YOU TWO LEARNING ANYTHING FROM MY PSYCHOLOGY CLASS?

OH, YES, MR. FLOOTSNOOT! WE LEARNED SOMETHING VERY VALUABLE!

WHAT?

NEVER TO USE PSYCHOLOGY AGAIN!!

!

?

TRASH

THE END

Archie in "A POSE, IS A POSE, IS A POSE"

OH, ARCHIE, DARLING! WILL YOU DO ME A GREAT BIG FAVOR?

ANYTHING FOR YOU, RONNIE!

YOU ANGEL! JUST RUN DOWN TO MME. SCHAPANELLI'S DRESS SHOPPE AND PICK UP THE NEW DRESS I ORDERED!

RONNIE! HAVE A HEART! THAT'S WORSE THAN ASKING ME TO WALK INTO A HAREM!

SILLY BOY! NOW RUN ALONG!

MME. SCHAPANELLI! THE FASHION MODELS ARE HERE AND MY CAMERA'S ALL SET UP,...

...BUT THE MALE MODEL JUST PHONED TO SAY HE IS SICK!

THESE PUBLICITY SHOTS WILL BE NOTHING WITHOUT A MAN!

WHAT WILL WE DO?

ER, EXCUSE ME, BUT MISS LODGE SENT ME TO PICK UP A DRESS....

LOOK! WE WILL USE HIM?

ME?... W-WHAT FOR?

COME! THERE IS NO TIME TO WASTE!.

BUT, MME. SCHIAPANELLI....

YOU WILL POSE WITH THESE BEAUTIFUL MODELS! NON?

NO! HELP! LET ME GO!!

AHHH! BUT YOU **CANNOT** REFUSE! ...BESIDES I WILL PAY YOU TWENTY DOLLARS!

GOSH! WITH TWENTY DOLLARS, RONNIE AND I COULD HAVE A REAL **BALL** TONIGHT!

....NOW SHE COMES TOWARD YOU WITH HER ARMS OUT-STRETCHED, AND.....

LOOK, SON, WILL YOU **PLEASE** STOP **BLUSHING**? THIS IS COLOR FILM I'M USING!

NO! NO! NO! LOOK AT HER WITH **LOVE** IN YOUR EYES!

HOW CAN I? WE HAVEN'T EVEN BEEN **INTRODUCED!**

I GIVE UP! I NEED A PROFESSIONAL FOR THIS JOB!

WAIT! LET ME TALK TO HIM! MAYBE I CAN GET HIM IN THE MOOD!

LOOK! CAN'T I JUST HAVE VERONICA'S DRESS AND GET OUT OF HERE?

JUST LISTEN TO WHAT I TELL YOU....

SAY! THAT'S GREAT! HOLD IT!

TERRIFIC! I DON'T KNOW WHAT MME. SCHAPANELLI TOLD YOU, BUT YOU'RE WITH IT NOW, BOY!

HEAVENS! FOUR O'CLOCK! WHERE CAN ARCHIE BE? I'D BETTER GO TRACK HIM DOWN!

WELL, AT LEAST HE GOT **THIS** FAR!

THE POOR DARLING! HE'S PROBABLY TOO BASHFUL TO INTERRUPT MME. SCHAPENELLI AND ASK FOR MY DRESS....

!!!

ARCHIE!

OH, YOU...YOU... CASANOVA! OOGLING ALL THESE GIRLS... I SHOULD HAVE KNOWN....

KONNIE! IT'S IT'S A JOB! JUST LET ME EXPLAIN!

NO! AND YOU CAN FORGET OUR DATE TONIGHT!

OH, MME. SCHAP-ANELLI, MAY I PICK UP THAT DRESS I ORDERED? THE MESSENGER I SENT SEEMS TO HAVE GOTTEN SIDE-TRACKED!

MME. SCHAPANELLI, PLEASE TELL HER THIS MODELLING JOB WASN'T MY IDEA! MAKE HER LISTEN!

BUT OF COURSE!

BELIEVE ME, MADMOISELLE, THE YOUNG MAN WAS MOST RELUCTANT TO POSE AT FIRST!

MAYBE HE STARTED SLOW....

BUT HE CERTAINLY WARMED UP TO HIS WORK FAST! I SAW THAT LOOK IN HIS EYES! JUST LET HIM EXPLAIN THAT!

AHHH. THAT LOOK!

IT WAS NOT EASY FIRST!

THEN I TELL HIM, MAKE BELIEVE IT IS THE GIRL YOU REALLY LOVE...

AND, OF COURSE, NOW I SEE... HE WAS THINKING OF YOU!

OH, ARCHIE, I'M SO SORRY I WAS JEALOUS!

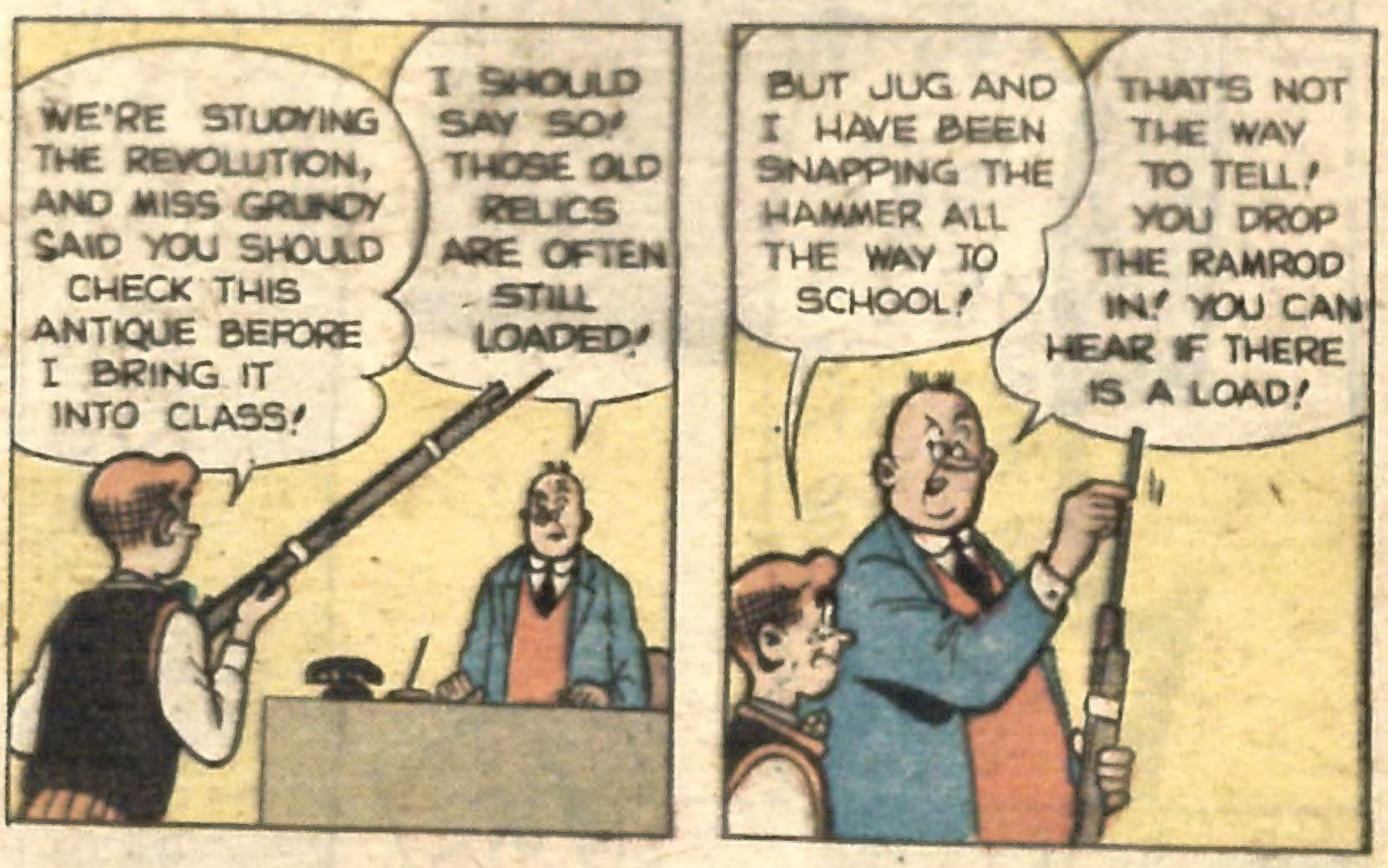
THAT'S OKAY! RONNIE! JUST REMEMBER, A POSE IS A POSE, IS A POSE....

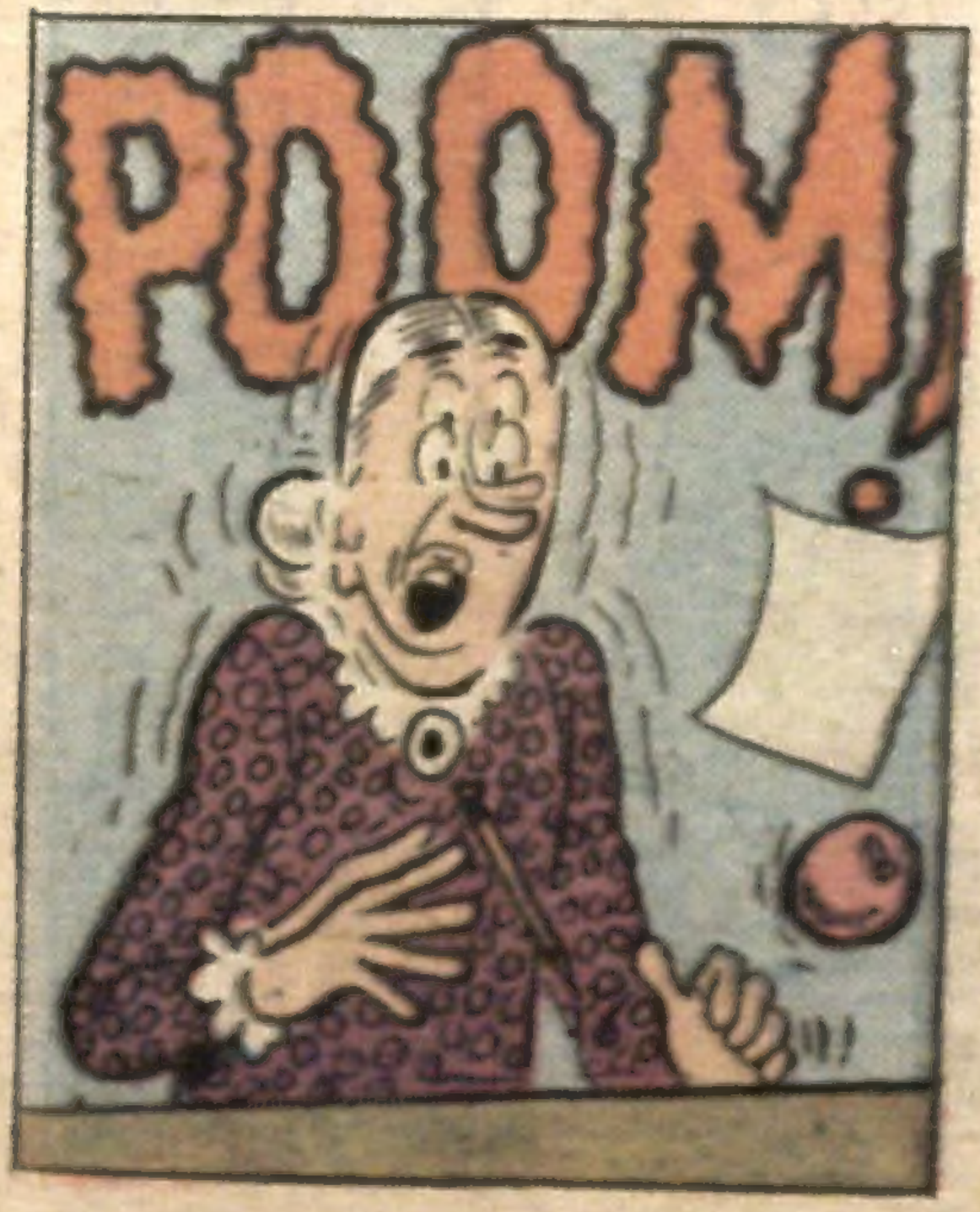
...BUT THERE'S ONLY ONE MODEL GIRL WHO RATES WITH ME!

OH, ARCHIE!

The End

Archie's GAG BAG


WE'RE STUDYING THE REVOLUTION, AND MISS GRUNDY SAID YOU SHOULD CHECK THIS ANTIQUE BEFORE I BRING IT INTO CLASS!
I SHOULD SAY SO! THOSE OLD RELICS ARE OFTEN STILL LOADED!
BUT JUG AND I HAVE BEEN SNAPPING THE HAMMER ALL THE WAY TO SCHOOL!
THAT'S NOT THE WAY TO TELL! YOU DROP THE RAMROD IN! YOU CAN HEAR IF THERE IS A LOAD!



YOU DON'T HAVE TO BE *MAD* TO ENJOY OUR
MADHOUSE COMICS DIGEST
No. 1

IT'S 160 PAGES

IN FULL COLOR

JUST FILL OUT THIS HANDY COUPON AND LET US TICKLE YOUR FUNNY BONE!

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